



From Moments To Memories

ACTIVITY PROGRAMMING BROCHURE

JUMEIRAH

MARSA AL ARAB
DUBAI





A Personal Welcome

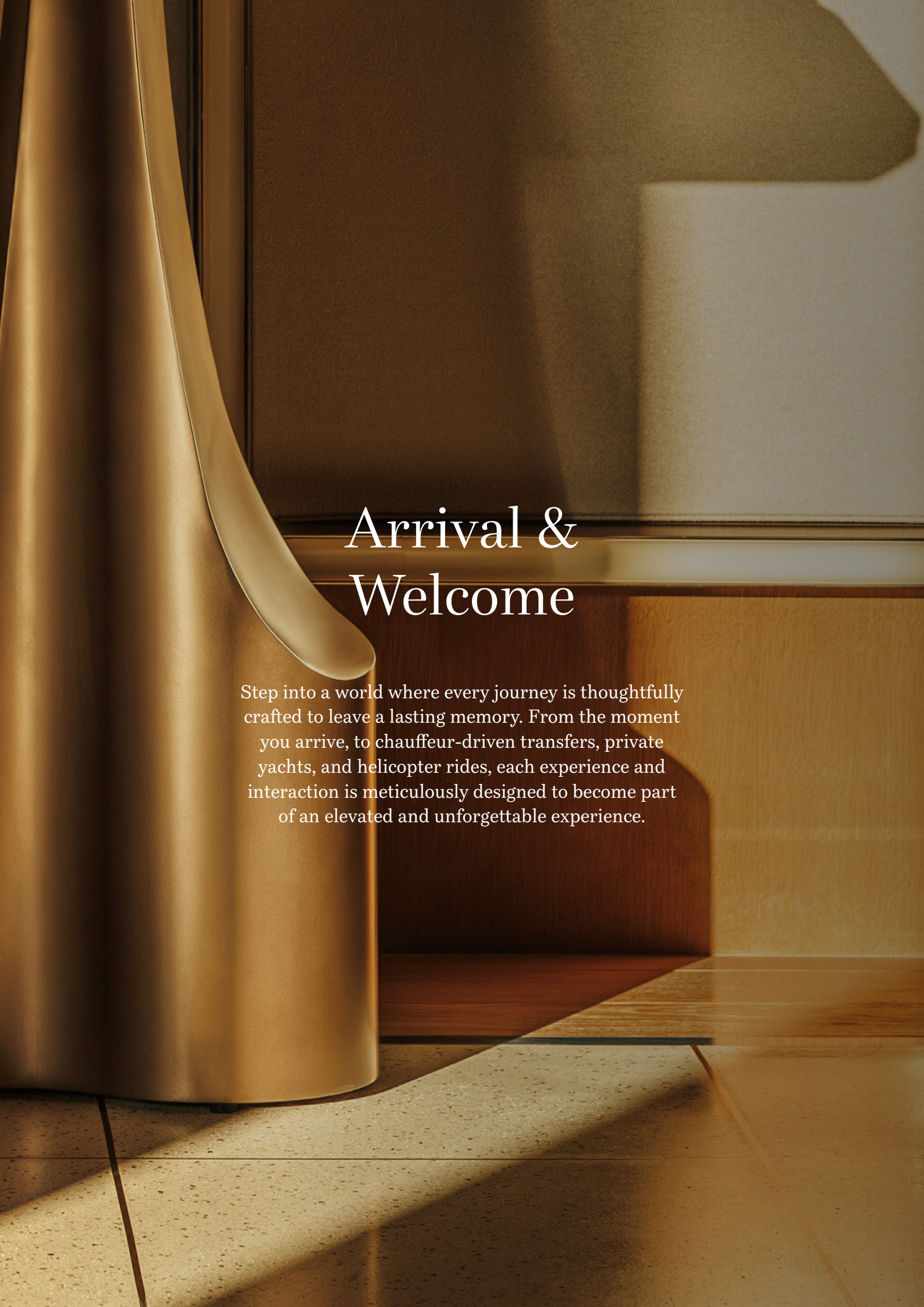
*Welcome to Jumeirah Marsa Al Arab,
an exquisite beachside retreat nestled
along Dubai's most prestigious coastline.*

Our team has thoughtfully curated a collection of memorable moments, designed to delight and inspire. From intimate culinary creations crafted by our renowned chefs and mixologists, to immersive wellness programs and exclusive activities that highlight the rich beauty and culture of Dubai, every detail of your stay has been tailored with your enjoyment in mind.

We are delighted to have you with us and look forward to making your stay truly exceptional.

Warmest Regards,
Harun Dursun
General Manager

For reservations or to view the full schedule of daily activities, please use our e-Butler service.



Arrival & Welcome

Step into a world where every journey is thoughtfully crafted to leave a lasting memory. From the moment you arrive, to chauffeur-driven transfers, private yachts, and helicopter rides, each experience and interaction is meticulously designed to become part of an elevated and unforgettable experience.

Transportation Services

Experience the city in refined comfort and style with our exclusive fleet of Bentleys and Mercedes. Each journey is guided by a dedicated chauffeur, ensuring a seamless, stress-free experience thoughtfully tailored to your preferences. Relax and enjoy sophisticated travel where every detail is designed for ease, elegance, and distinction.



Yacht Arrivals

Experience a seamless arrival with luggage sent ahead and personalised transfers. Board a private yacht through Dubai Creek Harbour, cruise past iconic waterways, and reach our exclusive marina, where a buggy delivers you to your room. Arriving by yacht offers a distinctive, elegant, and unforgettable introduction to your stay.

On Board Amenities

Enhance your journey with thoughtfully curated amenities, including complimentary Wi-Fi, iPad entertainment, and digital press access. Refresh with beverages, oshibori towels, mints, face mist, and hand cream. Child and infant car seats are available on request, ensuring every guest enjoys a luxurious, comfortable, and personalised travel experience.



Jumeirah Airport Lounge

Warm Arabian hospitality awaits you at the welcome lounge. Savour freshly brewed coffee and tea, pressed juices, and delicate bites, thoughtfully arranged to ease you gently into your stay. While you relax, our team quietly attends to every detail of your onward transfer.

Helicopter Transfer

Arrive in unmatched style with a helicopter transfer from select locations, touching down at Jumeirah Burj Al Arab. Our team will greet you upon landing and escort you to your buggy, ensuring a seamless, elegant, and unforgettable journey across the resort to begin your stay with distinction.

Ahlan Meet and Greet

Our trusted partner, Ahlan, ensures a seamless and welcoming arrival. Guests are personally escorted through immigration, customs, and baggage collection, then guided effortlessly to their awaiting driver. This attentive, stress-free service transforms airport formalities into a smooth, gracious introduction, setting the tone for a refined and memorable journey from the very start.

COST:

AED 450 per adult



Al Majlis Vip Arrival

Al Majlis offers a discreet and refined airport experience, meeting you at the aircraft door and chauffeuring you to a private lounge. Enjoy refreshments and a dedicated assistant while immigration and security are handled seamlessly. Luggage is delivered to your driver, ensuring effortless arrival or departure. This exclusive service transforms transfers into a calm, elegant, and fully tailored journey, with private terminal access, fast-track formalities, and priority baggage handling, available on request for both arrivals and departures.

COST:

AED 3,500 per person



Majlis Moments

Experiences at the resort leave a lasting impression long after they unfold. Thoughtfully curated offerings spark curiosity, nurture meaningful connections, and invite you to savour each moment. Every encounter is crafted to delight, reveal wonder, and transform your stay into a journey that stays with you.

Daily Sunset Fire Ritual: A Journey into Bedouin Culture

As twilight descends, experience a daily Bedouin fire lighting ceremony on the beach. This evocative ritual celebrates tradition, unity, and resilience, inviting guests to connect with the desert's timeless spirit and warm, illuminating heritage while embracing its enchanting beauty and cultural legacy.

LOCATION: The Beach
TIME: Daily at sunset



Wildflower Press: Crafting Nature's Beauty

Immerse yourself in the art of pressing flowers, transforming blooms into lasting treasures. Explore nature's colours, textures, and fragrances while crafting designs that inspire, evoke memories, and celebrate the delicate beauty of the natural world. Each creation becomes a timeless reminder of your connection to nature and imagination.

LOCATION: Resort Pool Entrance
DURATION: 60 minutes
TIME: Mondays at 08:00
COST: AED 150 per person



Wine, Sip & Paint

Embrace creativity in a relaxed, social setting where painting meets the enjoyment of fine wines. Express yourself freely, connect with others, and craft your own masterpiece, celebrating fun, imagination, and shared moments. This inspiring experience nurtures artistic expression, joy, and lasting memories in a welcoming and vibrant atmosphere.

LOCATION:

DURATION:

TIME:

COST:

Kinugawa Adult Pool

60 minutes

Mondays at 18:00

AED 300 per person

For reservations or to view the full schedule of daily activities, please use our e-Butler service.

A photograph of a hotel lobby featuring a large wooden display table with various pastries and a large arrangement of autumn leaves. The background consists of glass-walled elevators and a polished floor.

Culinary Experiences

Every creation becomes an opportunity to savour and remember. Under the guidance of expert chefs and bartenders, elevate your culinary and mixology skills, mastering refined techniques that inspire creativity, delight the senses, and transform each dish and cocktail into an artful, unforgettable experience.

The Art of Hummus Making

Immerse yourself in Middle Eastern cuisine as our expert chef guides you to craft the perfect hummus. Explore flavours, textures, and techniques, and savour your creations with freshly baked bread and traditional accompaniments in a hands-on experience.

LOCATION:

Orizonta, 5th Floor

DURATION:

60 minutes

TIME:

Wednesdays at 17:00



Classic Cocktails at Home: A Mixology Masterclass

Refine your cocktail artistry in this exclusive masterclass with mixologist Nikolas. Master the techniques, stories, and flair behind iconic cocktails like the Negroni, Espresso Martini, and Old Fashioned in a hands-on, inspiring experience.

LOCATION:

The Fore, Ground Level

DURATION:

60 minutes

TIME:

Daily, with 24-hour advance booking

COST:

AED 400 per person

Umi Kei Sushi Masterclass

Embark on an immersive sushi-making journey with chef Yuko, crafting three exquisite rolls. Master traditional techniques, explore the balance of flavours and textures, and enjoy a hands-on experience as you savour your creations.

LOCATION:

Umi Kei, The Fore

DURATION:

60 minutes

TIME:

Daily, with 24-hour advance booking

COST:

AED 450 per person

Wellness & Fitness

At Talise, every moment is designed to be treasured.

Each encounter invites you to reconnect, restore balance, and embrace a profound sense of calm.

Merging ancient wisdom with modern therapies, our bespoke treatments awaken the senses, elevate performance, and deepen self-awareness, leaving you renewed, empowered, and carrying the essence of an unforgettable journey long after your stay.

Scan below to find out more:



Neuro Calm

A touchless wellness experience designed to dissolve stress and restore inner harmony. Hyperbaric oxygen therapy combined with Chromo Space enhances circulation, accelerates healing, and sharpens mental clarity. The body and mind emerge revitalised, relaxed, and focused, promoting a profound sense of calm, equilibrium, and overall well-being.

DURATION:

75 minutes

COST:

AED 950



Pain Relief

Target joint discomfort, inflammation, and post-activity soreness while restoring vitality and mobility. Far Infra Red iDome, Cryochamber, and Chromo Space work together to alleviate tension, support recovery, and renew energy. The result is lasting comfort, improved movement, and a revitalised, active body that feels lighter, freer, and pain-free.

DURATION:

75 minutes

COST:

AED 900

Hyperbaric Oxygen Chamber

Immerse yourself in an environment of pure oxygen to awaken the body's innate capacity for renewal. This pressurised experience supports cellular repair, enhances vitality, and encourages profound rejuvenation. Feel energised, balanced, and restored as your system absorbs the breath of life at its most potent and revitalising form.

DURATION:

45 minutes

STARTING FROM:

AED 700



Unleashed Performance

Push beyond perceived limits with a tailored strength and conditioning experience designed to inspire peak performance. Guided by expert trainers, every movement blends precision and power, enhancing endurance, strength, and agility. This transformative session challenges both mind and body, leaving you energised, empowered, and ready to embrace your next achievement.

LOCATION:	Talise Fitness, 5 th Floor
DURATION:	45 minutes
TIME:	Saturdays at 17:00

Natural Motion Mastery

Reconnect with your body's innate potential through expertly guided exercises designed to build strength, mobility, balance, and agility. This holistic approach fosters resilience while enhancing physical control and fluidity. Each session deepens your understanding of movement, empowering you to perform with greater ease, purpose, and harmony in everyday life.

LOCATION:	Talise Fitness, 5 th Floor
DURATION:	45 minutes
TIME:	Thursdays at 17:00



Flex & Flow By the Beach

Awaken body and mind in a bespoke Vinyasa Yoga session where each posture flows seamlessly into the next. Strengthen, lengthen, and centre yourself as the rhythm of the waves enhances your practice, leaving you balanced, revitalised, and deeply attuned to the natural beauty surrounding your movement.

LOCATION:	The Beach
DURATION:	45 minutes
TIME:	Fridays at 08:00

For reservations or to view the full schedule of daily activities, please use our e-Butler service.



Power Strike

Channel focus, strength, and precision in an energising kickboxing masterclass designed to sharpen reflexes and enhance physical conditioning. With expert guidance in an inspiring open-air setting, every strike builds confidence and stamina. Experience the perfect blend of discipline and intensity, leaving you empowered, invigorated, and ready to face any challenge.

LOCATION:

Talise Fitness, 5th Floor

DURATION:

45 minutes

TIME:

Sundays at 17:00



Dynamic Fusion

Strengthen your core, increase flexibility, and enhance balance with a curated Pilates session that combines precision and grace. This mindful movement practice refines posture, encourages fluidity, and awakens inner stability. Leave feeling centred, energised, and empowered to move through life with renewed poise and confidence.

LOCATION:

Marsa Gardens, behind

Kinugawa Adult Pool

DURATION:

45 minutes

TIME:

Tuesdays at 17:00

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Fitness Center

Expert-led movement classes and personalised training programmes energise, strengthen, and restore. Tailored guidance from skilled trainers ensures each session supports your goals, inspiring lasting motivation and holistic well-being for mind and body.

8:0045 min

COMPLIMENTARY GROUP CLASS	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
Pax	4	5	5	4	5	5	5
Attire	Fitness Attire	Fitness Attire	Fitness Attire	Fitness Attire	Yoga Attire	Yoga Attire	Yoga Attire
Class	Strong & Sculpted	ABSolute	ABSolute	Power Strike	Rise & Shine Yoga	Rise & Shine	Rise & Shine
Description	Fitness Center Sara	Fitness Center Lamar	Fitness Center Lamar	Fitness Center Musa	VIP Pool Svetlana	VIP Pool Svetlana	VIP Pool Svetlana

15:3045 min

COMPLIMENTARY GROUP CLASS	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
Pax	4	4	5	5	5	4	4
Attire	Fitness Attire	Fitness Attire	Yoga Attire	Fitness Attire	Yoga Attire	Yoga Attire	Yoga Attire
Class	Power Strike	Unleashed Performance	Flex & Flow	Natural Motion Mastery	Natural Motion Mastery	Unleashed Performance	Power Strike
Description	Fitness Center Musa	Fitness Center Sara	Fitness Center Svetlana	Fitness Center Lamar	Fitness Center Lamar	Fitness Center Sara	Fitness Center Musa

Personal Training

Achieve your goals with one-to-one training tailored exclusively to your needs. Our highly skilled trainers craft bespoke programmes that challenge and motivate, enhancing strength, endurance, and overall well-being. Every session offers focused attention, ensuring you progress safely and effectively while building lasting confidence in your body's capabilities.

PERSONAL TRAINING	60 MINUTES AED 500
MAT PILATES SCULPT AND TONE	60 MINUTES AED 550
YOGA	60 MINUTES AED 550
FLEXIBILITY FOCUS	60 MINUTES AED 700
KICK BOXING	60 MINUTES AED 500



Family & Kids' Adventures

Adventures unfold at every turn in the Little Voyagers programme, creating cherished moments that young guests will carry with them long after the day ends. Imaginative workshops and vibrant outdoor explorations spark curiosity, nurture creativity, and celebrate the joy of playful discovery, ensuring each experience becomes a treasured memory.



Petit Picasso: A Journey into the World of Art

Inspire young imaginations through a vibrant exploration of legendary artists. Each session celebrates a new master, guiding children to interpret iconic works and create their own. With every brushstroke, they discover the joy of expression, the beauty of colour, and the timeless stories behind the world's most celebrated art.

LOCATION:	Jumeirah Circle, M Level
DURATION:	45 minutes
TIME:	Daily at 10:00
COST:	AED 150 per child

Mini Olympics on the Beach

Celebrate the joy of movement with playful challenges inspired by the Olympic spirit. Children engage in lively activities that develop coordination, teamwork, and creativity. From crafting medals to learning global sporting stories, every moment fosters confidence, camaraderie, and pride, leaving each young participant feeling like a true champion of their own adventure.

LOCATION:	The Beach
DURATION:	60 minutes
TIME:	Every Thursday at 11:00



For reservations or to view the full schedule of daily activities, please use our e-Butler service.

Marsa Tots: A Playground of Movement and Fun

Bursting with energy and laughter, this lively bootcamp invites little adventurers to roll, jump, and tumble under expert guidance. Blending movement with joy, each session builds strength, coordination, and confidence in a safe, engaging setting. Marsa Tots encourages natural playfulness while inspiring a love for fitness, fun, and active exploration.

LOCATION: Jumeirah Circle, M Level
DURATION: 45 minutes
COST: 150 AED per child



Scavenger Hunt on Bikes

Embark on a playful cycling quest through scenic resort paths, guided by the Family Club team. Young explorers seek Skyler the Falcon and his cheeky friends, uncovering hidden clues along the way. Every twist of the trail sparks discovery, teamwork, and delight, transforming the ride into an unforgettable journey of adventure.

LOCATION: Jumeirah Circle, M Level
DURATION: 60 minutes
TIME: Saturdays at 11:00

For reservations or to view the full schedule of daily activities, please use our e-Butler service.

Destination & Inspired Escapes

Discover the UAE through experiences that remain long after they pass. Explore contemporary art, take the wheel of a high-performance supercar, or embark on a bespoke yacht adventure. Each experience is carefully designed with sophistication, exhilaration, and personalised service, creating memories that endure well beyond your journey.





Discover Alserkal Avenue

Experience the creativity of Alserkal Avenue with our expert Concierge. Explore galleries, artisanal boutiques, and pop-ups, savour handcrafted chocolates, and relax at chic cafés. Discover contemporary art, concept stores, and an independent cinema, immersing yourself in a vibrant journey of culture, flavour, and inspiration in Dubai's artistic heart.

LOCATION:

DURATION:

TIME:

COST:

Concierge Desk

Three hours

Daily, with 24-hour
advance booking

AED 300 per person

For reservations or to view the full schedule of daily activities, please use our e-Butler service.



Supercar Driving Experience

Embark on a meticulously curated driving experience through the UAE, combining high-performance supercars with breathtaking scenery. Savour fine dining at 1484 by Puro, the UAE's highest restaurant, while enjoying a rotational supercar journey supported by a dedicated personal concierge team ensuring seamless luxury at every turn.

LOCATION:	Ras Al Khaimah
DURATION:	8-9 hours
BOOKING:	3+ days' advance booking
COST:	Base rate AED 35,000

WHAT TO EXPECT

Gain exclusive access to elite supercars as you traverse the UAE's most spectacular landscapes. Every detail is flawlessly coordinated from start to finish, delivering a seamless, exhilarating experience designed to create unforgettable memories and elevate the thrill of luxury driving.

AVAILABLE MODELS

Choose from an exceptional fleet of high-performance vehicles, including the Lamborghini Huracán Sterrato, Lamborghini Huracán EVO, Ferrari 296 GTS, Ferrari F8 Spider, McLaren 720S, Corvette Stingray C8, and Lamborghini Urus MY2, offering a diverse and exhilarating driving experience tailored to your preferences.

AVAILABLE MODELS

The experience includes five supercars, one support vehicle, fine dining for ten guests, and comprehensive fuel and logistical support, ensuring a seamless, indulgent adventure from departure to return.

CONVOY AND SUPPORT

Each booking includes a minimum of five supercars with rotational driving across models, accompanied by a Jeep support vehicle. Three dedicated BENO representatives provide expert safety and concierge assistance, ensuring a confident, effortless, and fully supported journey from start to finish.

ITINERARY

Begin your adventure at Marsa Al-Arab, driving through scenic UAE routes to Ras Al Khaimah. Pause for a luxurious lunch at 1484 by Puro before returning to Marsa Al-Arab, completing an immersive and unforgettable journey across some of the UAE's most iconic landscapes.

OPTIONAL ENHANCEMENTS

Enhance your experience with additional supercars at AED 7,000 each, extra support vehicles at AED 1,500 each, or bespoke destinations such as Fujairah, Abu Dhabi, or Al Ain, tailored to your preferences and creating a fully personalised driving journey.



Extravagant Yacht Experience

Indulge in an extraordinary yacht journey where bespoke service, refined elegance, and breathtaking views come together to create experiences you will treasure. Cruise through pristine waters, savour curated culinary delights, and immerse yourself in unrivalled comfort, transforming your escape into a collection of lasting impressions that celebrate refinement, indulgence, and unforgettable moments.



Julia – Sunseeker

Exuding elegance and charm, Julia boasts curvaceous exterior lines and sophisticated interiors. Every detail is designed to impress, offering a refined atmosphere where guests can relax, socialise, and savour the ultimate yachting experience against the backdrop of Dubai's stunning coastline.

SIZE:
CAPACITY:
CABINS:

54 Feet / 19 metres
20 People
Three Cabins



Santorini– Superyacht

A masterpiece of craftsmanship and luxury, Santorini offers refined sophistication at sea. Her lavish design, expansive decks, and sophisticated interiors create a remarkable setting for memorable gatherings, indulgent relaxation, and extraordinary yachting experiences along Dubai's coastline.

SIZE:
CAPACITY:
CABINS:

115 Feet / 35 metres
80 People
Five Cabins



Arya— Princess

Arya combines dynamic speed with exquisite style, creating a seamless balance of performance and luxury. Step aboard to enjoy carefully curated interiors, effortless comfort, and an intimate ambience, perfect for refined cruising and indulgent moments on the sparkling waters of the UAE.

SIZE:	42 Feet / 12 metres
CAPACITY:	10 People
CABINS:	Two Cabins

Jude— Sunseeker

Crafted for opulence and showcasing artisan furnishings and delicate details, Jude offers a sanctuary at sea. Her elegant interiors, refined design, and impeccable service provide a sophisticated and unforgettable yachting experience along Dubai's waters.

SIZE:	74 Feet / 22 metres
CAPACITY:	30 People
CABINS:	Three Cabins

Create your memorable moments:

