

A woman with curly hair is sitting on a blue upholstered chair. She is wearing a gold-colored, long-sleeved, button-down dress with a deep V-neckline. She is also wearing a gold necklace and large hoop earrings. Her right hand is resting on her knee, and her left hand is near her ear. The background is a blue wall with a grid pattern.

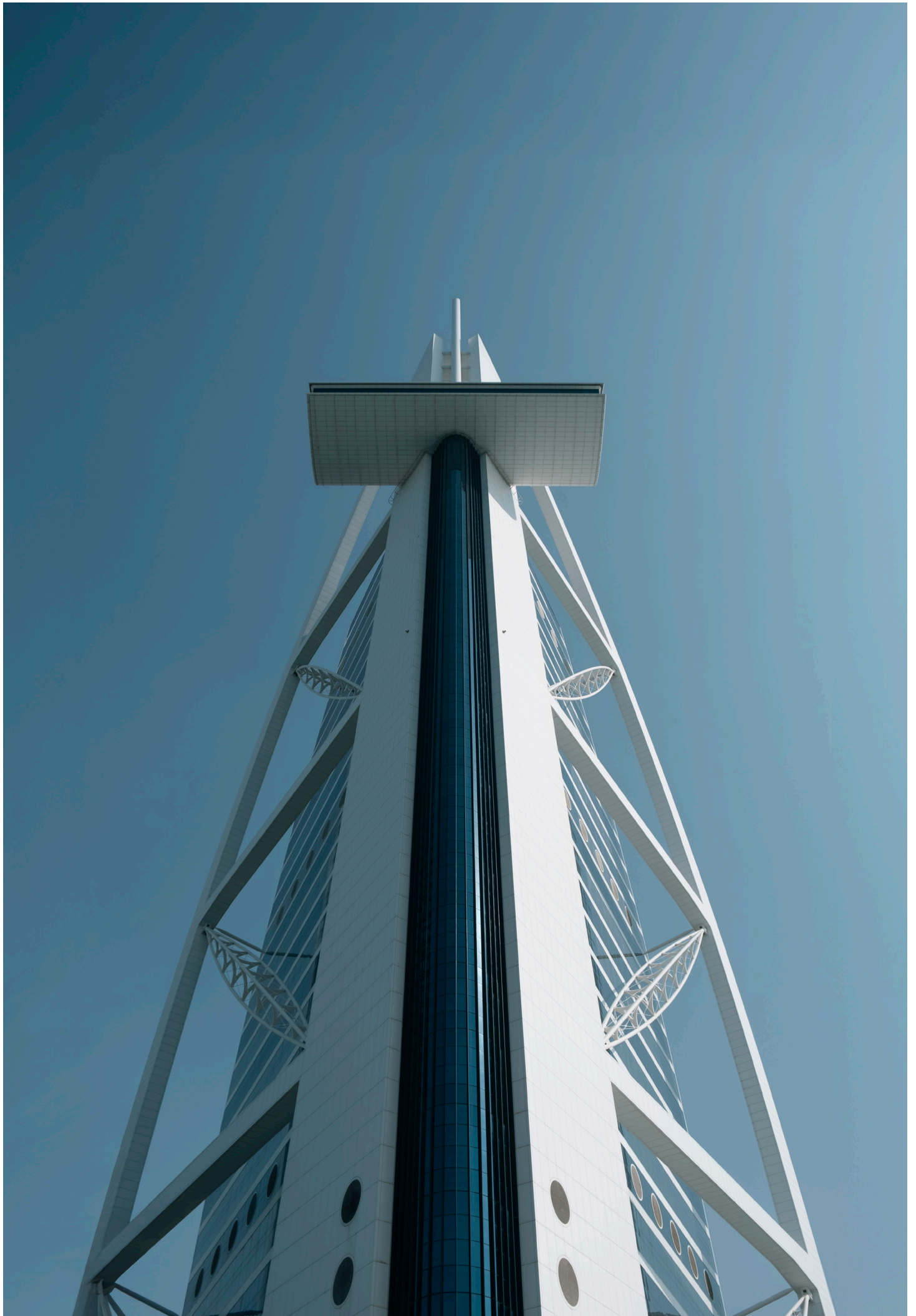
# From Moments To Memories

ACTIVITY PROGRAMMING BROCHURE

JUMEIRAH

BURJ AL ARAB  
DUBAI







## *A Personal Welcome*

### *Esteemed Guests of Jumeirah Burj Al Arab,*

It is my great pleasure to welcome you to our exclusive Activity Brochure, a thoughtfully curated collection designed to enhance your experience at our iconic hotel. Within these pages, you will find recommendations and insights aimed at enriching your stay and helping you discover the finest that Dubai and Jumeirah Burj Al Arab have to offer.

Whether you are seeking culinary discoveries, unique leisure activities, or an immersion into the vibrant culture of the city, our team is here to guide you. We hope these curated suggestions will transform your time with us into an unforgettable journey filled with special moments.

Warmest Regards,

**Francis Owor**  
*Concierge Manager*





# Arrival & Welcome

Begin your stay surrounded by elegance, where every detail has been crafted with you in mind.

Experience the finest in bespoke service with our exclusive Rolls-Royce transportation, where sophistication meets privacy.





## *Jumeirah Airport Lounge*

Warm Arabian hospitality awaits you at the welcome lounge. Savour freshly brewed coffee and tea, pressed juices, and delicate bites, thoughtfully arranged to ease you gently into your stay. While you relax, our team quietly attends to every detail of your onward transfer.

## *Arrive in Timeless Elegance*

Arrive and depart in impeccable style with our exclusive Rolls-Royce transportation service. Meticulously maintained and chauffeur-driven, our Rolls-Royce vehicles provide an unparalleled blend of sophistication and privacy.

Whether heading to your destination or indulging in a scenic drive, ease in effortless finesse.



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*For reservations or to view the full schedule of daily activities, please use our e-Butler service.*



# Majlis Moments

Inspired by the timeless tradition of the Majlis, a space for gathering, conversation, and connection, these carefully curated experiences allow you to pause, reflect, and immerse yourself in the serene beauty of Dubai's skyline and the Arabian Gulf.







## *Daily Sunset Ritual*

As the sun sets over the Arabian Gulf, evenings at SAL become a moment of quiet wonder, where the beauty of the horizon inspires connection and reflection.

LOCATION: SAL Sunset Lounge  
TIME: Daily at sunset

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# Culinary Experiences

From Mediterranean dishes by the sea at SAL to classic French plates at Michelin-starred Al Muntaha on the 27th floor, Jumeirah Burj Al Arab's acclaimed restaurants combine mesmerizing flavours with vogueish interiors.





## *The Art of Pastry by Chef Tom Coll*

Join a French pastry masterclass where guests are invited into an elegant and intimate culinary setting led by Chef Tom Coll. Live demonstrations guide participants through the art of refined dessert creation, followed by hands-on practice, curated pairings, and thoughtful personal touches that elevate every moment. At the end, guests receive a signed certificate, tasting notes, and a small seasonal gift, offering a beautifully crafted keepsake to take home.

LOCATION:

CAPACITY:

DURATION:

TIME:

PRICE:

Behind the scenes in the iconic  
Burj Al Arab's pastry kitchen  
Two to four guests

60 minutes

Daily, with 48-hour advance booking

**AED 1,500 per person**



## Cocktail Masterclass at GILT

This cocktail-making masterclass unfolds as a warm and engaging journey, starting with a welcome drink before moving into storytelling, technique-led demonstrations, and interactive cocktail creation. Curated canapé pairings complement the session, while the refined atmosphere and personalised touches create a sense of occasion. The experience concludes with a thoughtful farewell and takeaway, ensuring guests depart with a polished, memorable impression.

LOCATION:	Gilt - 27th Floor
CAPACITY:	8 to 10 guests
DURATION:	60 minutes
TIME:	Daily, with 48-hour advance booking
PRICE:	AED 500 per person



## Fine Wine Tasting

Designed for wine enthusiasts eager to deepen their appreciation of fine wines. Led by expert sommeliers, guests will explore premium selections from renowned vineyards in an elegant setting. The session includes guided tastings, food pairings from Burj Al Arab's acclaimed kitchens, and insider tips on wine selection, storage, and enjoyment.

LOCATION:	Private Dining Room at L'Olivo
CAPACITY:	10 to 12 guests
DURATION:	60 minutes
TIME:	Daily, with 48-hour advance booking





## SAL

Talented chefs curate an exquisite southern European dining experience at SAL, blending global expertise with Tuscan-inspired homemade pasta and fresh seafood.

Set on a serene terrace adorned in white, beige, and natural wood, SAL offers sunset views of the Arabian Gulf, enhanced by a gentle breeze.

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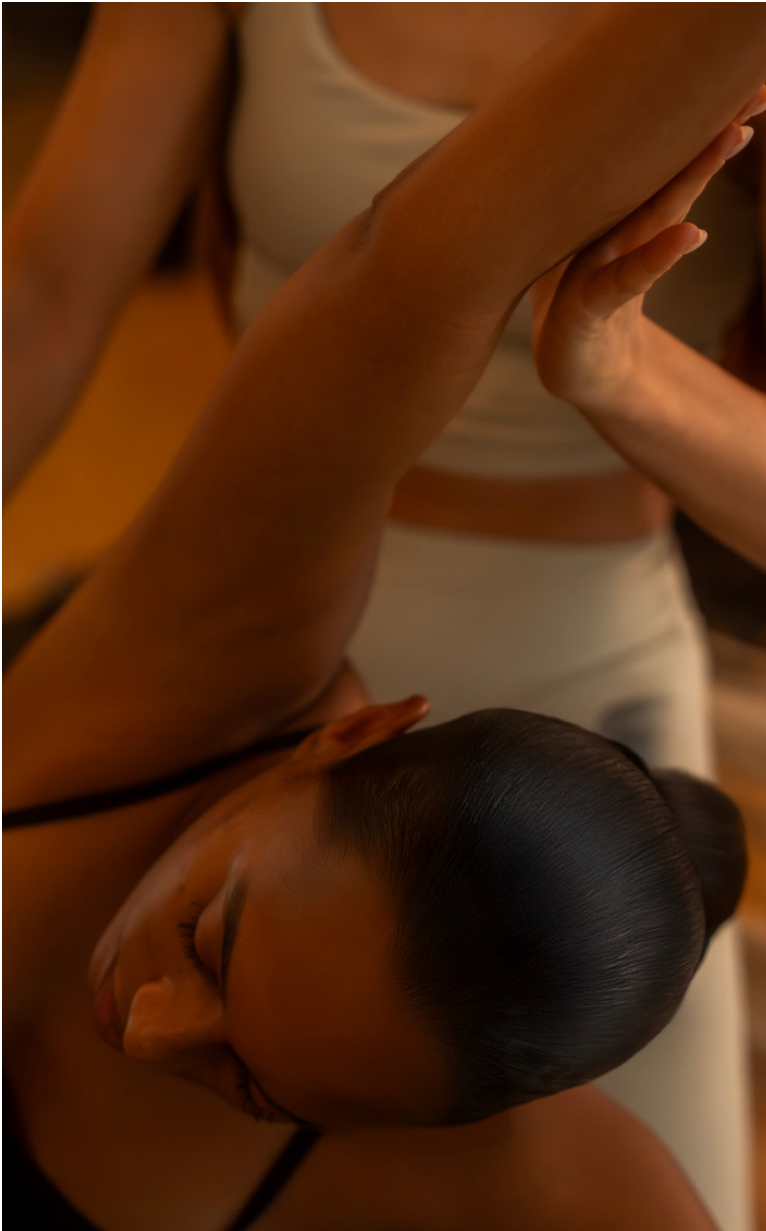


A person is seen from the back, relaxing in a spa. The background features a pool with a decorative mosaic border in shades of blue, black, and white. The text "Wellness & Fitness" is overlaid in a white serif font.

# Wellness & Fitness

Located 150 metres above the Arabian Gulf, Talise Spa is set across two levels and offers 14 treatment and therapy rooms, separate male and female indoor infinity pools, saunas, steam rooms, plunge pools and a Jacuzzi.





## *Reformer Pilates*

A full-body exercise Reformer Pilates is a full-body exercise that will help you create a strong core, tone a range of main muscle groups, develop flexibility and joint mobility.

**DURATION:**

60 minutes

**PRICE:**

**Private Class - AED 930 per person**

**Group Class - AED 500 per person**

## *Burj Al Arab Golden Journey*

The ultimate opulence experience combines precious plant stem-cells with colloidal gold to promote DNA repair, while positively affecting the expression of the skin's own sirtuins that regulate the skin's cellular metabolism and aging.



A comprehensive fusion of principles encompassing Human Tecar methodology with radiofrequency, powerful LED therapy, synchronised massage movements and techniques, shimmery notes of glossy 24K mist that will leave your skin smooth and revitalised with a sublime glowing luminosity during a 75 minutes facial experience and 75 minutes body massage.

**DURATION:** 2 hours 30 minutes  
**STARTING FROM:** AED 2,750





## *Moonlight Swim*

A promising evening takes place in the serene environment of Talise Spa, 150 metres in the sky.

This four-hour journey commences with a 90-minute massage to promote a deep state of calm and relaxation. After the massage you will enjoy a breathtaking moment overlooking sweeping views of Dubai and the Arabian Gulf in our indoor pool.

DURATION:

Four hours

STARTING FROM:

AED 8,800

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## *Aqua Sound Healing Floating Meditation*

Drift into deep relaxation as the soothing vibrations of the bowls surround you whilst you float effortlessly on water. This unique experience combines sound, stillness and weightlessness to calm the mind, release tension and restore harmony. Ideal for guests seeking deep tranquillity, stress relief, and a renewed sense of well-being.

*\* Indoor Swimming Pool*

DURATION:

60 minutes

PRICE:

AED 250







## *Wellness by the Pool*

Indulge in a quiet moment by the water and a transformative yoga session set in the serene surroundings of SAL Beach Club.

DURATION: 60 minutes  
PRICE: AED 250

## *Membership*

For the city's ultimate health and wellbeing programmes, take advantage of our exclusive selection of memberships to suit your needs.

### INCLUSIONS:

- Elite Members Club
- Fitness Membership

For more information, please contact our well-being ambassadors in Talise Spa.

# Family & Kids Adventures

Keep the little ones entertained with a variety of kids' activities and family-friendly attractions, ensuring they have a fun and memorable time in Dubai.







## *Camel Ride*

Little adventurers can embark on a charming camel journey around the Marina Garden. This delightful activity provides an engaging way for children to connect with local culture while exploring the beautiful surroundings in a gentle and traditional manner.

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## *Teepee Tent*

Turn your suite into a magical Teepee Wonderland, along with a fun scavenger hunt and a special passport to explore Jumeirah Burj Al Arab's wonders. Kids can collect stamps around the hotel and receive a prize at the end.

Available for up to 2 children, with 24 hours' advance notice.

**PRICE:**

**AED 1,000 per experience**

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## *Mermaid Celebration*

Bring a breath-taking Mermaid encounter to life at L'Olivo Al Mahara. Kids can enjoy sea-themed cupcakes, make bracelets, and take home a treasured message from the mermaid herself.

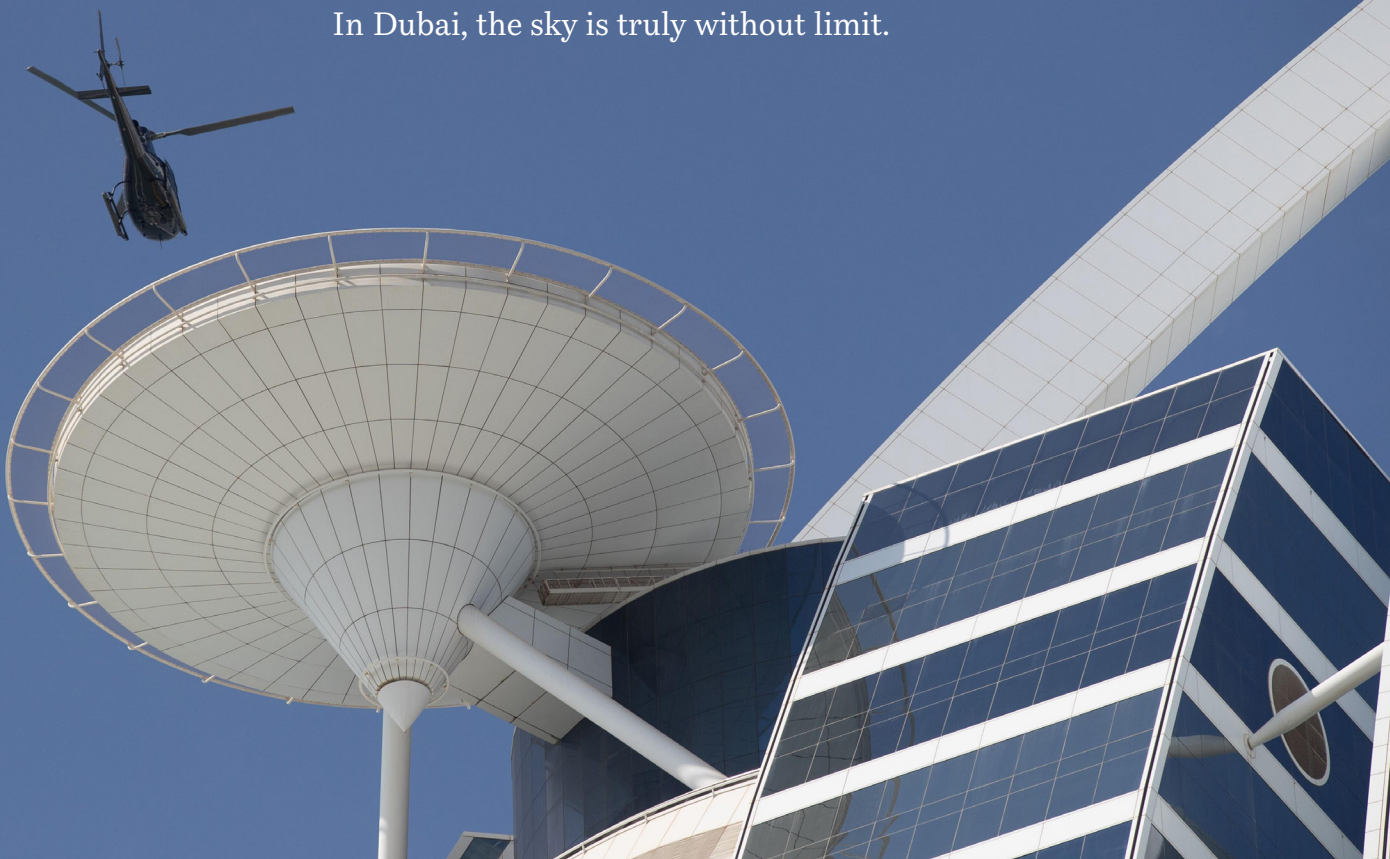
The activity can accommodate up to 10 children and must be booked at least 48 hours in advance.

# Destination & Inspired Escapes

Elevate your journey with extraordinary experiences  
that reveal Dubai from above.

For a more tranquil escape, glide by seaplane across  
architectural marvels and the glittering coastline. As  
twilight descends, indulge in the romance of a dinner  
cruise, where the city's shimmering lights paint an  
unforgettable spectacle.

In Dubai, the sky is truly without limit.







## *Tour Among The Clouds*

Embark on a breathtaking 30-minute helicopter journey, departing from the iconic Jumeirah Burj Al Arab helipad.

**STARTING FROM:** **AED 28,000**  
Suitable for guests aged 8 and above  
Subject to availability, weather, and regulatory clearance

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## Modern Dubai City Tour

Discover Dubai's cutting-edge landmarks, including the Burj Khalifa and Museum of the Future.

DURATION:

Five hours



### INCLUSIONS:

- Jumeirah Burj Al Arab pick-up and drop-off.
- Designated driver/tour guide throughout your Dubai City Tour.
- A photo stop on the bridge of Ain Dubai, with views across Jumeirah Beach Residence.
- A picturesque photo stop at Marina Walk in the Dubai Marina.
- Tickets to The View Observation Deck at the top of Nakheel Mall at an extra cost .
- Photo opportunities with Museum of the Future and the Dubai Frame.
- A visit to the Dubai Mall, the world's largest shopping centre.
- A photo stop in front of the Burj Khalifa as part of the visit to the Dubai Mall.
- Leisure time at the Dubai Mall, or transfer back to your hotel.

Note: Enhance your experience with optional tickets to At The Top, Burj Khalifa.



## Traditional Dubai City Tour

Experience the rich heritage of Dubai on an exclusive journey designed for discerning travellers.

DURATION:

Five hours

Discover the city's captivating past through its traditional landmarks and vibrant cultural sites. This thoughtfully curated tour offers an insightful glimpse into Dubai's history, ensuring an engaging and memorable experience at every turn.



### INCLUSIONS:

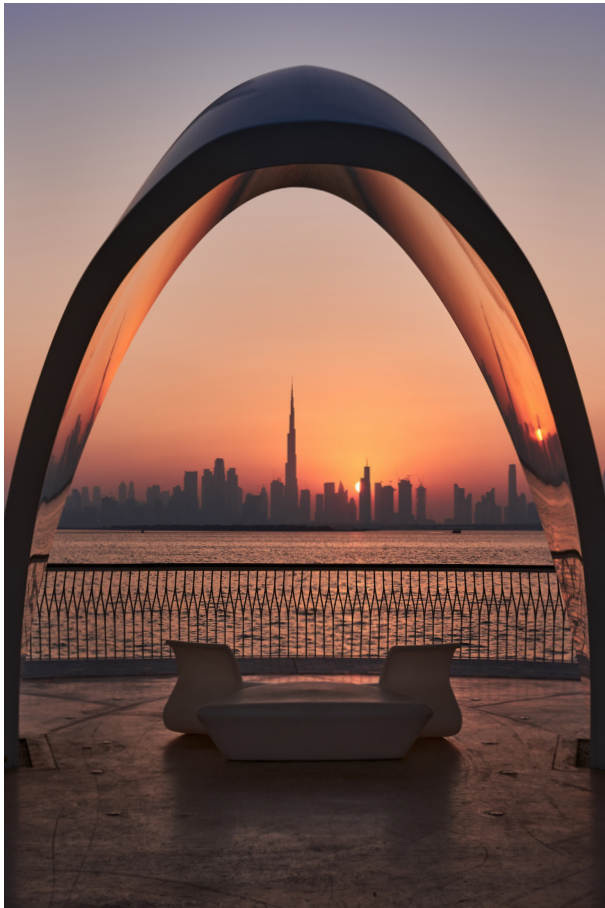
- Jumeirah Burj Al Arab pick-up and drop-off.
- Knowledgeable tour guide.
- Visit to Jumeirah Archaeological Site.
- Tea and snack at the Arabian Tea House.
- Stop at the Blue Mosque.
- Explore the Al Fahidi Historical Neighbourhood.
- An abra ride across the creek.
- Shop at the Gold and Spice Souqs.

## *Full-Day Dubai Experience*

The Dubai Full Day Tour is an incredible journey across both the old and the new sides of Dubai. Throughout the tour you will see the culture on which the city is built and the modern marvels that drive the country forward into the future. Along the way, you will see a couple of record-breakers too - including the tallest building in the world.

DURATION:

Eight hours



### **INCLUSIONS:**

Convenient transfers to and from Jumeirah Burj Al Arab

Professional designated driver and knowledgeable tour guide

Stunning photo opportunities at Jumeirah Mosque and a scenic drive past the Union House flag

Optional tickets available for The View observation deck at Nakheel Mall for an additional entry fee

Picture-perfect stops featuring the Museum of the Future, Zabeel Palace, and the Dubai Frame

Traditional Abra boat ride across Dubai Creek, with exploration of the vibrant Gold and Spice Souks, plus the historic Al Fahidi Neighborhood

Photo stop on the Ain Dubai bridge offering panoramic views of Jumeirah Beach Residence

Visit to Dubai Mall, the world's largest shopping destination

Photo opportunity in front of the Burj Khalifa during your Dubai Mall visit

Leisure time at Dubai Mall or convenient transfer back to your hotel or residence

Note: Enhance your experience with optional tickets to At The Top, Burj Khalifa. For guests including this visit, return transfers will be arranged to Jumeirah Burj Al Arab.



## Abu Dhabi City Tour

Home to the world-renowned Sheikh Zayed Grand Mosque, a unique island celebrating global culture, and the impressive seat of the nation's leadership, Abu Dhabi offers an array of remarkable sights. A day trip to the capital city provides a rewarding and enriching complement to your stay in the UAE.

DURATION:

8 to 10 hours



### INCLUSIONS:

Jumeirah Burj Al Arab pick-up and drop-off.

Expert tour guide accompanying you throughout the trip.

Scenic drive through Yas Island, featuring views of Yas Marina Circuit F1 Track, Ferrari World, and Yas Mall.

Optional entry ticket to Louvre Abu Dhabi available at an additional cost.

Picturesque drive along the Abu Dhabi Corniche, a stunning coastal road lined with beaches, green spaces, and cycling paths.

Visit to Qasr Al Watan (or Qasr Al Hosn during Presidential events)

Charming drive through the Al Bateen district.

Admission to the iconic Sheikh Zayed Grand Mosque.

A woman with dark curly hair tied up, wearing a bright pink strapless dress and sunglasses, stands on the deck of a yacht. She is looking out over a vast blue ocean under a clear sky. The yacht's railing is visible in the foreground.

# Extravagant Yacht Experience

Indulge in an extraordinary yacht journey where  
bespoke service, refined elegance, and breathtaking  
views unite to create memories that will linger forever.





## *Yacht Escapes*

Sail the sparkling waters of the Arabian Gulf on a opulent yacht charter in Dubai. Experience the city's stunning skyline from the sea, with options for onboard dining and entertainment, making it the perfect venue for a glamorous event.

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*Create your memorable moments:*

