



From Moments to Memories

ACTIVITY PROGRAMMING BROCHURE

JUMEIRAH

BEACH HOTEL
DUBAI





A Personal Welcome

*Welcome to Jumeirah Beach Hotel,
the ultimate family resort and the perfect
destination to enjoy unforgettable moments.*

Our team has meticulously designed a collection of experiences to inspire, entertain, and delight guests of all ages. From bespoke culinary journeys and rejuvenating wellness programmes to engaging kids' activities and thoughtfully curated family adventures, every detail of your stay has been tailored to create joy and lasting memories.

We are thrilled to have you with us and look forward to ensuring your time here is nothing short of exceptional.

Warmest regards,
Kirti Anchan
General Manager



Arrival & Welcome

Your journey begins the moment you arrive. From a warm greeting to seamless check-in, every detail is designed to ensure comfort, and a sense of belonging as your stay unfolds.



Transportation Services

Experience the city in refined comfort and style with our exclusive fleet of Bentleys and Mercedes. Each journey is guided by a dedicated chauffeur, ensuring a seamless, stress-free experience thoughtfully tailored to your preferences. Relax and enjoy sophisticated travel where every detail is designed for ease, elegance, and distinction.



Yacht Arrivals

Experience a seamless arrival with luggage sent ahead and personalised transfers. Board a private yacht through Dubai Creek Harbour, cruise past iconic waterways, and reach our exclusive marina at Jumeirah Marsa Al Arab, where a buggy will deliver you to your room. Arriving by yacht offers a distinctive, elegant, and unforgettable introduction to your stay.

On Board Amenities

Enhance your journey with thoughtfully curated amenities, including complimentary Wi-Fi, iPad entertainment, and digital press access. Refresh with beverages, oshibori towels, mints, face mist, and hand cream. Child and infant car seats are available on request, ensuring every guest enjoys a luxurious, comfortable, and personalised travel experience.

For reservations or to view the full schedule of daily activities, please use our e-Butler service. Activities are subject to change without prior notice.



Jumeirah Airport Lounge

Warm Arabian hospitality awaits you at the welcome lounge. Savour freshly brewed coffee and tea, pressed juices, and delicate bites, thoughtfully arranged to ease you gently into your stay. While you relax, our team quietly attends to every detail of your onward transfer.

Helicopter Transfer

Arrive in unmatched style with a helicopter transfer from select locations, touching down at Jumeirah Burj Al Arab. Our team will greet you upon landing and escort you to your buggy, ensuring a seamless, elegant, and unforgettable journey across the resort to begin your stay with distinction.

A young girl with wet hair is lying on her back on a white boat, smiling and looking up at the sky. She is wearing a black tank top and teal shorts with a red crab pattern. Her right arm is resting on a silver metal railing. The boat has white and yellow striped cushions. The background is a vast expanse of blue ocean with shimmering sunlight reflecting off the water's surface.

Family & Kids' Adventures

Curiosity, creativity, and fun come alive for our younger guests and families alike. Interactive workshops, arts, crafts, storytelling, and playful learning experiences invite children and parents to explore, imagine, and share joyful moments together.



Family Falcon Experience

An interactive session where families meet a falcon up close and learn about its importance in Emirati culture, history, and desert traditions. Trainers explain the care, training, and role of falcons, with opportunities for children to ask questions and observe.

LOCATION:	Nuska Garden
DURATION:	30 minutes
TIME:	Wednesday 11:00 & Saturday 10:00
AGE POLICY:	Families

Sand Art for Families

Create colourful sand art inspired by the desert's natural beauty. Guided by our team, families layer vibrant grains into keepsake bottles, blending creativity and tradition in a relaxed, collaborative workshop.

LOCATION:	Sunset Garden
DURATION:	60 minutes
TIME:	Wednesday 12:00 & Sunday 19:00
AGE POLICY:	Families



The Sounds of Dubai: Music & Art

A cultural showcase of local music where talented artists perform traditional and contemporary sounds from Dubai. Participants discover the instruments, rhythms, and stories behind the music while enjoying live performances.

LOCATION:
DURATION:
TIME:
AGE POLICY:

Nuska Garden
60 minutes
Friday 19:00
Families

For reservations or to view the full schedule of daily activities, please use our e-Butler service. Activities are subject to change without prior notice.



Henna Art

A traditional practice where participants experience the application of natural henna designs on the skin. Artists create patterns that reflect Emirati and regional styles, while explaining the cultural role of henna in celebrations and daily life.

LOCATION:	Sunset Garden
DURATION:	60 minutes
TIME:	Wednesday 19:00 & Friday 16:00
AGE POLICY:	Families
STARTING FROM:	AED 50

Tales and Tea of Dubai – Storytelling

An evening gathering around the warmth of a bonfire, where families and guests listen to captivating stories inspired by Dubai's heritage, myths, and traditions. Guests enjoy tea while experiencing the atmosphere of old-style storytelling under the night sky

LOCATION:	Beach next to Icons Bar
DURATION:	60 minutes
TIME:	Thursday 19:00
AGE POLICY:	Families
STARTING FROM:	AED 350



Little Bartenders (Kids)

Young guests step behind the bar to create fun, colourful mocktails using fresh juices and garnishes. A playful, confidence-building workshop where children learn simple techniques and express their creativity in a safe, supervised environment.

LOCATION:
DURATION:
TIME:
AGE POLICY:

Kitchen Connection
60 minutes
Sunday 15:00
Kids



Kids Yoga

Kids yoga is a fun and playful way for children to explore movement, breathing, and mindfulness. Through simple poses, games, and stories, it helps kids build strength, balance, focus, and confidence while encouraging relaxation and creativity.

LOCATION:
DURATION:
TIME:
AGE POLICY:

Indoor
30 minutes
Saturday 09:00
Kids

A close-up, high-angle photograph of a wooden mallet with a blue felt head resting inside a large, dark brass bowl. The mallet's handle is made of polished wood and shows some wear. The bowl is surrounded by other similar brass bowls, some of which are partially visible in the frame. The entire scene is set on a patch of green grass. The lighting is warm and natural, creating soft reflections on the brass surfaces.

Majlis Moments

Every day at the resort offers curated experiences that capture the essence of the destination. From enchanting sunset rituals to storytelling, music, and cultural ceremonies, these moments invite you to connect, unwind, and celebrate the spirit of Dubai.



Storytelling: Tales & Tea of Dubai

Experience a curated journey of global tea traditions, showcasing rare blends and unique brewing methods. Savour aromas, flavours and rituals from diverse cultures while our tea master shares stories behind each cup, turning an everyday beverage into an inspiring sensory experience.

LOCATION:	Beach next to Icons Bar
DURATION:	60 minutes
TIME:	Thursday 19:00
AGE POLICY:	Families
STARTING FROM:	AED 350

The Sounds of Dubai: Music & Art

Immerse yourself in the city's rhythm and creativity. This interactive session blends live music, percussion and artistic expression, inviting guests to explore Dubai's cultural soundscape and craft their own visual or musical interpretation of its dynamic spirit.

LOCATION:	Nuska Garden
DURATION:	60 minutes
TIME:	Friday 19:00
AGE POLICY:	Families



For reservations or to view the full schedule of daily activities, please use our e-Butler service. Activities are subject to change without prior notice.



Culinary Experiences

Every creation is an opportunity to delight the senses. Guided by expert chefs and mixologists, these experiences invite you to explore flavors, refine skills, and transform each dish, drink, and tasting into a memorable journey of taste and creativity.



Artisan Mocktails Masterclass

Guests will be invited for an interactive session of crafting UAE inspired artisan mocktails. Led by our expert mixologist, guests will discover unique local ingredients, as well as will learn the health benefits behind them and techniques of creation delicious refreshing mocktails that they will be able to replicate back home and that will always remind them of their Dubai holiday. At the end of the masterclass guests will be gifted with recipe cards.

LOCATION:	Floor 24
DURATION:	60 minutes
TIME:	Tuesday 15:00
AGE POLICY:	Kids & Adults

Tea Around the World

Curated journey of global tea traditions, showcasing handpicked teas from various regions by our Tea Specialist along with tasting and tea preparation masterclass. Guests will be able to enjoy unique flavours and learn more about tea culture. As a memory token tea cards with a description of the tasted teas will be gifted to the guests.

LOCATION:	Floor 24
DURATION:	60 minutes
TIME:	Monday 15:00
AGE POLICY:	Adults



Wine Tasting Series

Journey through old and new world vineyards as our sommelier guides you through tasting notes, pairings and stories behind each label. Perfect for enthusiasts seeking to refine their palate.

LOCATION:	Floor 24
DURATION:	60 minutes
TIME:	Saturday 15:00
AGE POLICY:	Adults Only

Gin Series Workshop

Explore the nuanced world of gin in a guided tasting and blending session. Discover botanicals, craft your own signature serve, and enjoy a social, educational experience that enhances your appreciation of this timeless spirit.

LOCATION:	Floor 24
DURATION:	60 minutes
TIME:	Wednesday 15:00
AGE POLICY:	Adults Only



Art of Aperitivo

Guests will be invited to celebrate timeless Italian tradition of pre-dinner indulgence, designed by our professional mixologist. Guests will explore the history and culture of the aperitivo ritual and will be able to sample classic and modern aperitif-style drinks.

LOCATION:	Floor 24
DURATION:	60 minutes
TIME:	Friday 15:00
AGE POLICY:	Adults Only

The Art of Arabic Coffee

A cultural session exploring the traditions of Arabic coffee, from preparation and brewing to the rituals of serving. Participants discover the symbolism of coffee in Emirati hospitality and try freshly brewed cups.

LOCATION:	Sunset Lounge
DURATION:	30 minutes
TIME:	Tuesday & Fridays 10:00
AGE POLICY:	Families



Rum Series Workshop

Guests will be invited for an interactive session led by our Latin American specialist on the diverse world of Rum, from the Caribbean to Central and South America. Guests will be able to explore the unique characteristics and taste profiles of various rums, while learning about the sugarcane origins, distillation methods and aging processes in oak barrels. Guests will enjoy cocktail making demonstrations and mixing of rum based drinks.

LOCATION:	Floor 24
DURATION:	60 minutes
TIME:	Thursday 15:00
AGE POLICY:	Adults Only



UAE Honey Story & Tasting

Discover the rich heritage of UAE honey. Taste rare varieties, learn about sustainable beekeeping, and explore the health benefits of this golden treasure in an immersive, sensory workshop.

LOCATION:	Floor 24
DURATION:	30 minutes
TIME:	Monday 14:00 & Saturday 11:00
AGE POLICY:	Families



Wellness & Fitness

Rejuvenate body and mind with thoughtfully designed programmes that energise, strengthen, and restore. From dynamic fitness sessions to calming yoga and mindful wellness practices, every class is crafted to enhance wellbeing and inspire a balanced, vibrant lifestyle.



Reformer Pilates

Strengthen your core, increase flexibility and refine your posture in a mindful movement practice guided by our expert instructors. Each session enhances stability and fluidity, empowering you to move with renewed poise and confidence.

LOCATION: J Club
DURATION: 30 minutes
TIME: All week excluding Sunday
08:00, 09:00, 10:00, 11:00 & 12:00
AGE POLICY: Adults



Ashtanga Yoga

Awaken body and mind in a dynamic yoga flow designed to build strength, endurance and focus. Each posture connects breath and movement, leaving you balanced, revitalised and attuned to your surroundings.

LOCATION: J Club
DURATION: 30 minutes
TIME: Monday, Tuesday & Wednesday
08:00 & 09:00
AGE POLICY: Adults

Kids Yoga

Kids yoga is a fun and playful way for children to explore movement, breathing, and mindfulness. Through simple poses, games, and stories, it helps kids build strength, balance, focus, and confidence while encouraging relaxation and creativity.

LOCATION: J Club
DURATION: 30 minutes
TIME: Saturday 9:00 am
AGE POLICY: Kids

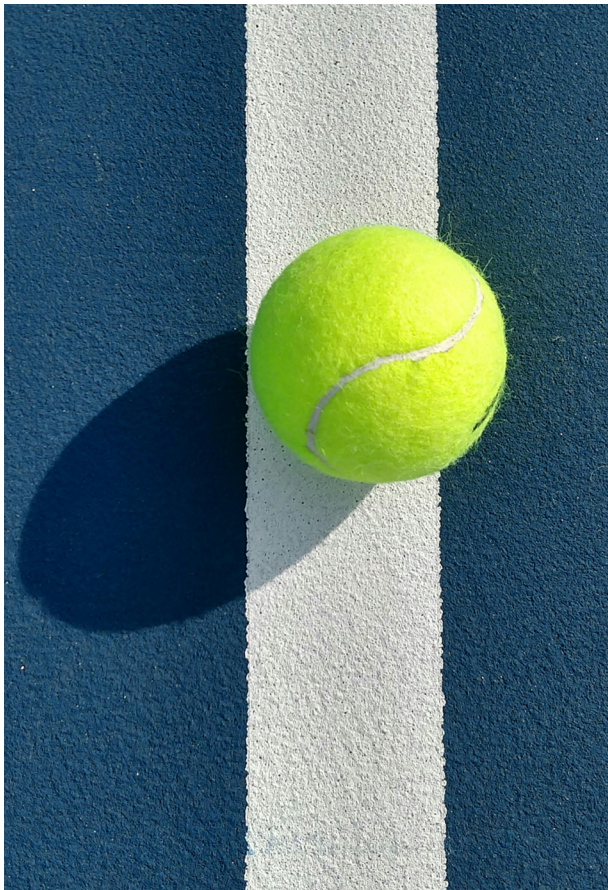


High-Energy Classes Fitness Classes

A curated programme of high-energy classes designed to strengthen, sculpt and energise. Led by our expert trainers, each class blends precision and power, enhancing endurance, agility and overall fitness in an inspiring environment.

- Condition
- J Pump
- Burn
- Boxfit
- Gear Cycling
- Zumba
- Stick Mobility
- Glutes & Abs / Core

LOCATION:	J Club
DURATION:	45 minutes
TIME:	Scheduled
AGE POLICY:	Adults



Squash & Tennis Clinics

From beginner tennis to advanced squash clinics, improve your skills with personalised coaching in a supportive, energising setting. Perfect for individuals or families seeking active fun and technique refinement.

LOCATION:	J Club
DURATION:	60 minutes
TIME:	Scheduled
AGE POLICY:	Families

Fitness Centre

Expert-led movement classes and personalised training programmes energise, strengthen, and restore. Tailored guidance from skilled trainers ensures each session supports your goals, inspiring lasting motivation and holistic well-being for mind and body.

TIME	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
07:00		Reformer Pilates			Power Yoga / Running Club		
08:00				Chair Pilates			
08:15	J Condition		J Condition / Ashtanga Yoga		J Condition		
08:30	Burn	Gear Cycling				Bootcamp	
09:00				Zumba	J Pump	Bootcamp / Kids Yoga	Lift
09:30	Ashtanga Yoga / Stick Mobility		Glutes & Abs				
09:45		Lift		Boxfit			
10:00	Core	Mat Pilates / Core	Zumba / Core	Power Pilates / Core		Zumba	Gear Cycling
10:30							
11:00			Chair Pilates				
11:30							
12:00							
12:30					Core		
17:00	Zumba		Zumba				

For reservations or to view the full schedule of daily activities, please use our e-Butler service. Activities are subject to change without prior notice.

Personal Training

Achieve your goals with one-to-one training tailored exclusively to your needs. Our highly skilled trainers craft bespoke programmes that challenge and motivate, enhancing strength, endurance, and overall well-being. Every session offers focused attention, ensuring you progress safely and effectively while building lasting confidence in your body's capabilities.

PERSONAL TRAINING	60 MINUTES AED 450
REFORMER PILATES	60 MINUTES AED 500
BOXING	60 MINUTES AED 450

Children's Activities

A rotating programme of inventive workshops blending technology, art and play. Children build, tinker and create in a supervised environment that sparks curiosity, problem-solving and imagination.

DURATION:
TIME:

30 to 60 minutes
As per Schedule Below

For Families

- Scribble Bots
- TechArt
- Clay Creations
- Robo-Jousting
- Superhero

For Children

- Molding & Casting
- Lightbox
- String Art
- Solar-Powered Machines

TIME	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
10:00					Superhero		Lightbox
11:00	Robo Jousting	TechArt		Lightbox		Molding & Casting	
12:00	Scribble Bots					Solar-powered Machines	Family Candle Making
13:00							
14:00			Clay Creations	Solar-powered Machines			String Art
15:00		Superhero			Scribble Bots	TechArt	
16:00		Kids Candle Making	Molding & Casting	Robo Jousting			
17:00					String Art		Clay Creations

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A man and a young girl are in the ocean at sunset. The man is shirtless, wearing dark shorts, and holding a long, white surfboard. The girl is wearing a blue one-piece swimsuit and holding a paddle. They are standing in shallow water with gentle waves. In the background, there is a concrete wall, a row of palm trees, and a building with a sign that says "SUNSET". The sky is a warm orange color.

Water & Outdoor Experiences

Embrace the thrill and serenity of the outdoors. From paddleboarding along pristine beaches to engaging aquatic adventures and encounters with marine life, every experience connects you to nature, adventure, and the refreshing energy of the sea.



Stand Up Paddleboard at the Beach

Glide across the waves on a guided stand-up paddleboarding session. Perfect for beginners and enthusiasts alike, this energising activity enhances balance and core strength while immersing you in the beauty of the sea.

LOCATION:	Beach
DURATION:	60 minutes
TIME:	Everyday from 09:00
AGE POLICY:	Families

Aqua Fun – Kids

A lively, supervised aquatic adventure designed for younger guests. Children jump, splash and play through fun water challenges that build confidence and coordination in a safe environment.

LOCATION:	Pool / Beach
DURATION:	60 minutes
TIME:	Everyday 10:00 & 14:00
AGE POLICY:	Families



Water Activities: Kids

From mini races to playful floats, our rotating schedule of water-based games keeps young guests cool, active and entertained under the sun.

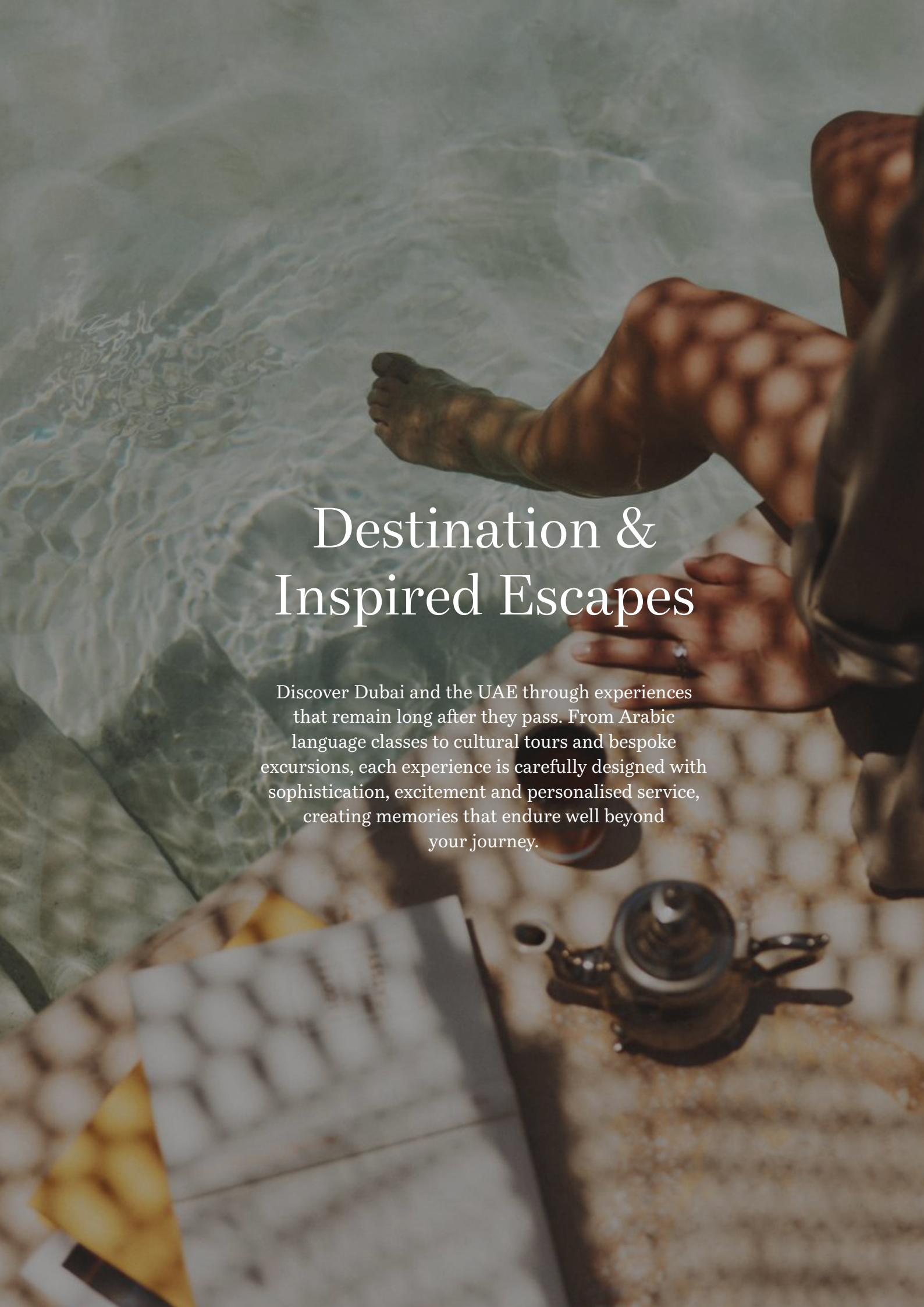
LOCATION:	Pool / Beach
DURATION:	45 to 60 minutes
TIME:	Every Day 11:30 & 15:30
AGE POLICY:	Families



Turtle Feeding

Join our marine team to learn about sea turtle conservation and assist in feeding these gentle creatures. A hands-on experience fostering awareness, empathy and a lasting bond with marine life.

LOCATION:	Al Naseem Turtle Lagoon
DURATION:	60 minutes
TIME:	All Week from 11:00
AGE POLICY:	Families

A high-angle, close-up photograph of a person's legs and feet submerged in clear, shallow water. The water's surface is rippled, and the person's skin is marked with dappled sunlight. In the foreground, resting on a light-colored stone ledge, is a traditional brass Arabic coffee pot (dallah) and a folded newspaper. The overall mood is serene and evokes a sense of relaxation and escape.

Destination & Inspired Escapes

Discover Dubai and the UAE through experiences that remain long after they pass. From Arabic language classes to cultural tours and bespoke excursions, each experience is carefully designed with sophistication, excitement and personalised service, creating memories that endure well beyond your journey.



Adults Arabic Language

Immerse yourself in the beauty of the Arabic language with our engaging beginner sessions. Learn greetings, cultural etiquette and key phrases in a relaxed, supportive environment.

LOCATION:	Pearl Lounge Terrace
DURATION:	60 minutes
TIME:	Tuesday 17:00
AGE POLICY:	Adults
STARTING FROM:	AED 180

For reservations or to view the full schedule of daily activities, please use our e-Butler service. Activities are subject to change without prior notice.



Create your memorable moments:

