



From Moments to Memories

ACTIVITY PROGRAMMING BROCHURE

JUMEIRAH
MINA AL SALAM
DUBAI





A Personal Welcome

Welcome to Jumeirah Mina Al Salam, a lively beachside retreat, where vibrant days and relaxed moments unfold in a setting of Arabian charm.

Inspired by the region's seafaring heritage, our hotel is a wonderful starting point to discover Madinat Jumeirah on board a traditional abra ride along the resort's meandering waterways. From lunches to intimate dinners under the stars, each dining experience is crafted by our renowned chefs, inviting you to connect and share special times with family and friends.

Spend your day basking on our private beachfront, retreat to the calm of Cala Vista's poolside sanctuary, or enjoy our signature dining destination Shimmers, where fresh flavours meet timeless sea views. You may also choose to unwind at the award-winning Talise Spa, set within lush tropical gardens, or explore J Club's fitness and wellness facilities, designed for both mindful recovery and active play. Each experience at Jumeirah Mina Al Salam captures the spirit of Arabian seaside living.

We are delighted to have you with us and invite you to enjoy every moment of your stay.

Warm regards,
Jaime Simpson
General Manager

A man and a woman are walking together on a paved path in a lush, tropical garden. The woman is wearing a bright red, sleeveless, knee-length dress and dark sunglasses. She is carrying a small, light-colored handbag. The man is wearing a dark blue polo shirt, dark trousers, and dark loafers. He is also wearing sunglasses and a watch. They are both looking towards each other and smiling. The background is filled with palm trees and other tropical plants, with a body of water visible in the distance.

Arrival & Welcome

Step into a world where every journey unfolds with grace,
and every moment is crafted to linger in your memory.

From the first welcoming glance to the quiet ease of
chauffeur-driven transfers, each detail is thoughtfully
composed, every experience designed to awaken a sense
of wonder and leave a lasting impression.

Marhaba Meet and Greet

Marhaba Silver

With Marhaba Silver, every arrival is met with warmth and ease. Guests are personally welcomed and guided through the terminal, with fast-track access smoothing the way through immigration and security. From hand baggage trolleys to attentive porter service at baggage reclaim, every detail is gracefully taken care of. The journey unfolds seamlessly, transforming airport formalities into an elegant and stress-free welcome.

COST: AED 270 per person

Marhaba Gold

Marhaba Gold elevates the journey with an exclusive one-to-one service from the very first step. Guests are warmly greeted on arrival and guided effortlessly through the terminal, with fast-track access ensuring a swift passage through immigration and security. A personal escort accompanies them to the arrivals hall, with hand baggage trolleys and porter assistance thoughtfully provided. For added comfort, multilingual guides are available on request, ensuring ease for every traveller. On departure, the experience continues with access to the Departure Lounge, offering a serene retreat before the onward journey.

COST: AED 500 per person



Al Majlis VIP Arrival

Al Majlis offers a discreet and refined airport experience, meeting you at the aircraft door and chauffeuring you to a private lounge. Enjoy refreshments and a dedicated assistant while immigration and security are handled seamlessly. Luggage is delivered to your driver, ensuring effortless arrival or departure.

This exclusive service transforms transfers into a calm, elegant, and fully tailored journey, with private terminal access, fast-track formalities, and priority baggage handling, available on request for both arrivals and departures.

COST AED 3,000 per adult
AED 1,000 per child
(ages 3-12)



Jumeirah Airport Lounge

Warm Arabian hospitality awaits you at the welcome lounge. Savour freshly brewed coffee and tea, pressed juices, and delicate bites, thoughtfully arranged to ease you gently into your stay. While you relax, our team quietly attends to every detail of your onward transfer.

Seamless Airport Transfers

Begin the journey with a seamless airport transfer. A dedicated host provides guidance to your selected vehicle, with options from a curated fleet including Tesla, BMW 7 Series, and Mercedes V-Class. Platinum members of Jumeirah One enjoy complimentary return transfers, while Gold members receive a complimentary one-way transfer. Thoughtful service and effortless comfort ensure a smooth transition from airport to destination.



For reservations or to view the full schedule of daily activities, please use our e-Butler service.



Majlis Moments

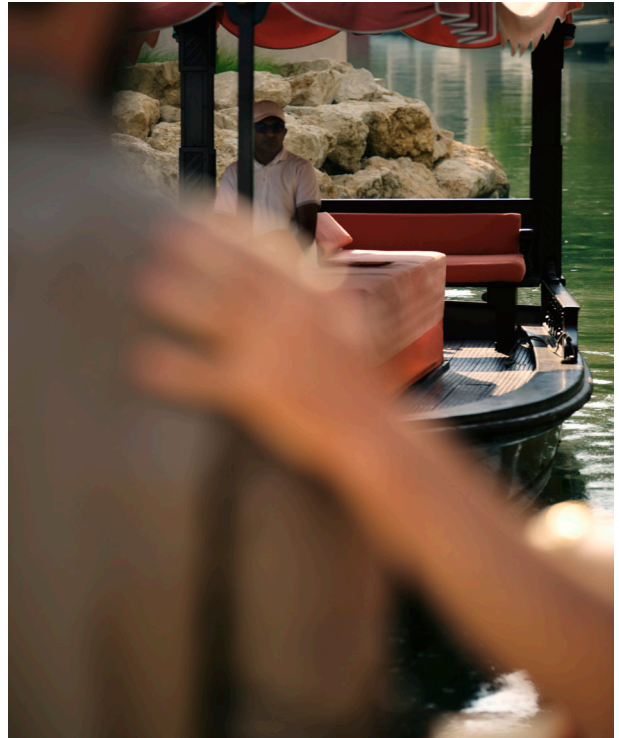
Experiences are thoughtfully curated to inspire curiosity and nurture meaningful connections. Each one invites you to savour the moment and discover something new. Every detail is crafted to enchant and create memories that remain long after your stay.

Abra Tours

Float along the resort's waterways on a traditional abra, gliding past palm-lined banks and graceful Arabian architecture that evoke the charm of old Dubai. With each turn, the gentle rhythm of the water offers a peaceful escape, perfect for reflection, family moments, or simply taking in the surroundings, including striking views of the iconic Jumeirah Burj Al Arab.

DURATION:

20 minutes



Souk and Cultural Encounters

Souk Madinat is designed in traditional Middle Eastern style, offering an authentic recreation of a historic Dubai bazaar. Visitors can explore its carved wooden archways, sunlit courtyards, and intricate Arabic architectural details. The souk features boutique-style shops and galleries, selling everything from fashion, artwork, and homeware to perfumes and souvenirs. Waterfront cafés, restaurants, and bars are interspersed throughout, creating a lively atmosphere where traditional Middle Eastern offerings sit alongside designer goods and items from around the world.

TIME:

10:00 to 23:00

For reservations or to view the full schedule of daily activities, please use our e-Butler service.



A Timeless Arabian Welcome

As guests arrive, the rich aroma of freshly brewed Arabic coffee greets them, accompanied by sweet dates, in a gesture of warmth and generosity. Nearby, the Bakhoor ritual releases delicate wisps of fragrant smoke, weaving through the air like a gentle desert breeze, filling the space with calm and timeless tradition. Each sip and lingering scent tells a story of heritage, connection, and heartfelt hospitality. In this serene moment, the spirit of the Emirates comes alive, transforming the first greeting into an enchanting memory – a sensory embrace that welcomes guests to a world of culture, elegance, and belonging.

LOCATION:

Hotel Lobby

A woman in a white blazer is serving food at a restaurant table. She is holding a blue plate with food and a yellow plate with food. The table is set with blue glasses, a blue vase with flowers, and a blue bowl. The background features large windows overlooking the sea and palm trees. Three large, ornate pendant lights hang from the ceiling.

Culinary Experiences

Indulge in curated culinary experiences at Jumeirah Mina Al Salam, from a unique dining experience through the waterways of Madinat Jumeirah to a taste of Italian tradition at Cala Vista. Experience the culinary artistry of our chefs and the masterful mixology of our expert bartenders.



Barbecue on the Beach

The evening unfolds with a barbecue on the sands, where chefs fire up the grill with an array of tender meats and fresh seafood, complemented by vibrant sides crafted for every palate. The glow of the flames, with the iconic Jumeirah Burj Al Arab as your backdrop, sets the stage for an evening of richly layered flavours, connection, and timeless memories.

TIME: Every Tuesday and Thursday from 19:00
MENU: À la carte

For reservations or to view the full schedule of daily activities, please use our e-Butler service.

Afternoon Tea Aboard an Abra

Embark on your private abra and drift through the serene waterways of Madinat Jumeirah. Margaux, Jumeirah Mina Al Salam's Parisian-inspired patisserie, reimagines the traditional Afternoon Tea with delicate éclairs, buttery madeleines, and exquisite pastries, paired with fine teas.

LOCATION: Jumeirah Mina Al Salam Abra Station
DURATION: 45 minutes
TIME: 14:30 to 18:00
COST: **Starting from AED 779 for two people. Prepayment and 24-hour advance booking are required.**



Sundowners at Bahri

As day turns to dusk, Bahri invites you to experience a curated selection of signature cocktails designed to be savoured as the sun sets over the Arabian Gulf. Each creation is carefully crafted by our expert mixologists, offering a voyage of flavours inspired by the Silk Route.

LOCATION: Bahri, Jumeirah Mina Al Salam
TIME: Daily, 17:00 to 19:00
STARTING FROM: **AED 45**

Amalfi-inspired Aperitivo at Cala Vista

Aperitivo is Italy's beloved pre-dinner ritual, a moment to unwind with drinks and light bites. Inspired by this tradition, choose a signature or classic cocktail, perfectly paired with Italian favourites while overlooking Dubai's most sought-after oceanfront at sunset.

LOCATION: Cala Vista, Jumeirah Mina Al Salam
TIME: Daily, only from 16:00 to 19:00
COST: **Complimentary small bite when ordering a signature or classic cocktail**

Wellness & Fitness

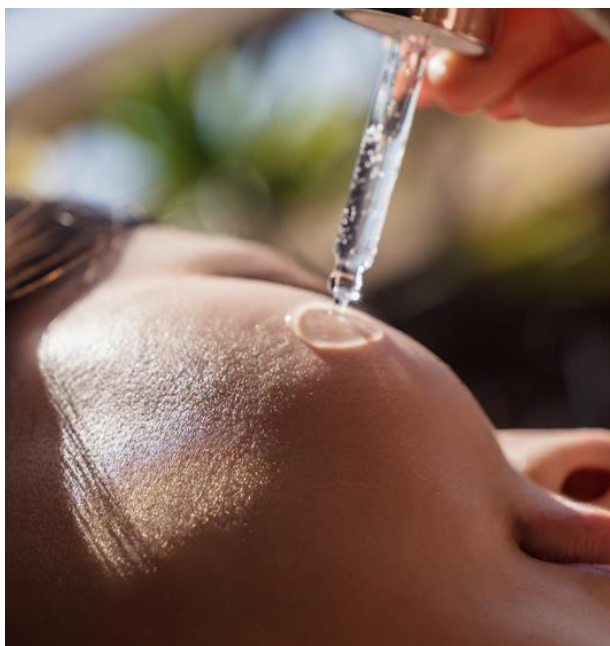
At Talise, every moment is designed to be treasured. Each encounter invites you to reconnect, restore balance, and embrace a profound sense of calm. Merging ancient wisdom with modern therapies, our bespoke treatments awaken the senses, elevate performance, and deepen self-awareness, leaving you renewed, empowered, and carrying the essence of an unforgettable journey long after your stay.



Far Infrared Therapy iDome

A ritual of complete detoxification, this treatment harmonises three powerful detox methods, enhanced by Far Infrared technology. It revitalises the skin, supports the body's natural cleansing processes and aids in sports recovery, leaving both body and spirit renewed and balanced.

DURATION: 45 minutes
COST: AED 600



Ultimate Inskin Elixir Facial

Designed to deeply nourish, this personalised facial blends a bespoke elixir of active ingredients with the age-defying benefits of a collagen mask. Skin is left firmer, smoother, and radiant with renewed vitality.

DURATION: 75 minutes
COST: AED 1,100

The Restorative Ritual

Blending nurturing facial massage with soothing Gua Sha techniques, this slow, flowing ritual reconnects mind and body. Gentle yet precise, it releases tension across the face, neck, décolleté, and scalp, leaving a sense of deep relaxation and harmony.

DURATION: 90 minutes
COST: AED 980



Aqua Sound Healing

A serene and immersive wellness journey that takes place in warm water, where the body is gently supported and cradled. The combination of water's natural buoyancy and sound's vibrational energy helps release tension, calm the nervous system, and restore emotional balance. This experience is ideal for guests seeking deep tranquility, stress relief, and a renewed sense of well-being.

DURATION: 60 minutes
COST: AED 450

Reformer Pilates

Unlock the power of mind-body connection with Neuro Pilates at Talise, led by a certified instructor. This innovative practice combines the principles of Pilates with neuroscience to enhance physical strength, mental focus, and overall well-being.

DURATION: 45 minutes
COST: AED 250

Tennis and Padel

Discover the padel and tennis courts at Madinat Jumeirah, where sport and elegance come together. Whether perfecting your serve or enjoying a friendly match, these thoughtfully designed courts offer guests a memorable sporting experience within the resort's serene surroundings.

LOCATION: Jumeirah Al Qasr
DURATION: 120 minutes
COST: **AED 210 for Tennis**
AED 165 for Padel



Beach Sunset Yoga

With the sun above and the sea's soft rhythm upon the shore, the practice unfolds, grounding the breath, calming the mind, and flowing through each movement with mindful precision.

LOCATION: Beach by the Céleste Pool, Jumeirah Al Qasr
DURATION: 60 minutes
COST: **AED 95 per person**

J Club

Discover a balance of strength and renewal through expert-led fitness programmes and group classes. Personalised training brings focus to individual goals, complemented by the rhythm of an indoor lap pool.

For those seeking energy and connection, padel courts offer an engaging way to move. Each detail is crafted to nurture holistic well-being.

	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
Timing	10:15	8:15	9:00	7:00	8:15	8:00	9:00
Class	Power Pilates	Gear Cycling	Zumba	Vinyasa yoga	Gear Cycling	Vinyasa yoga	Zumba
Location	J Club	J Club	J Club	J Club	J Club	J Club	J Club

	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
Timing	17:00	17:30	17:30	18:00	18:30	17:00	16:00
Class	Body Pump	Bootcamp	Stick Mobility	Body Combat	Virtual Body balance	Hypervolt	Zumba
Location	J Club	J Club	J Club	J Club	Virtual Class	J Club	J Club

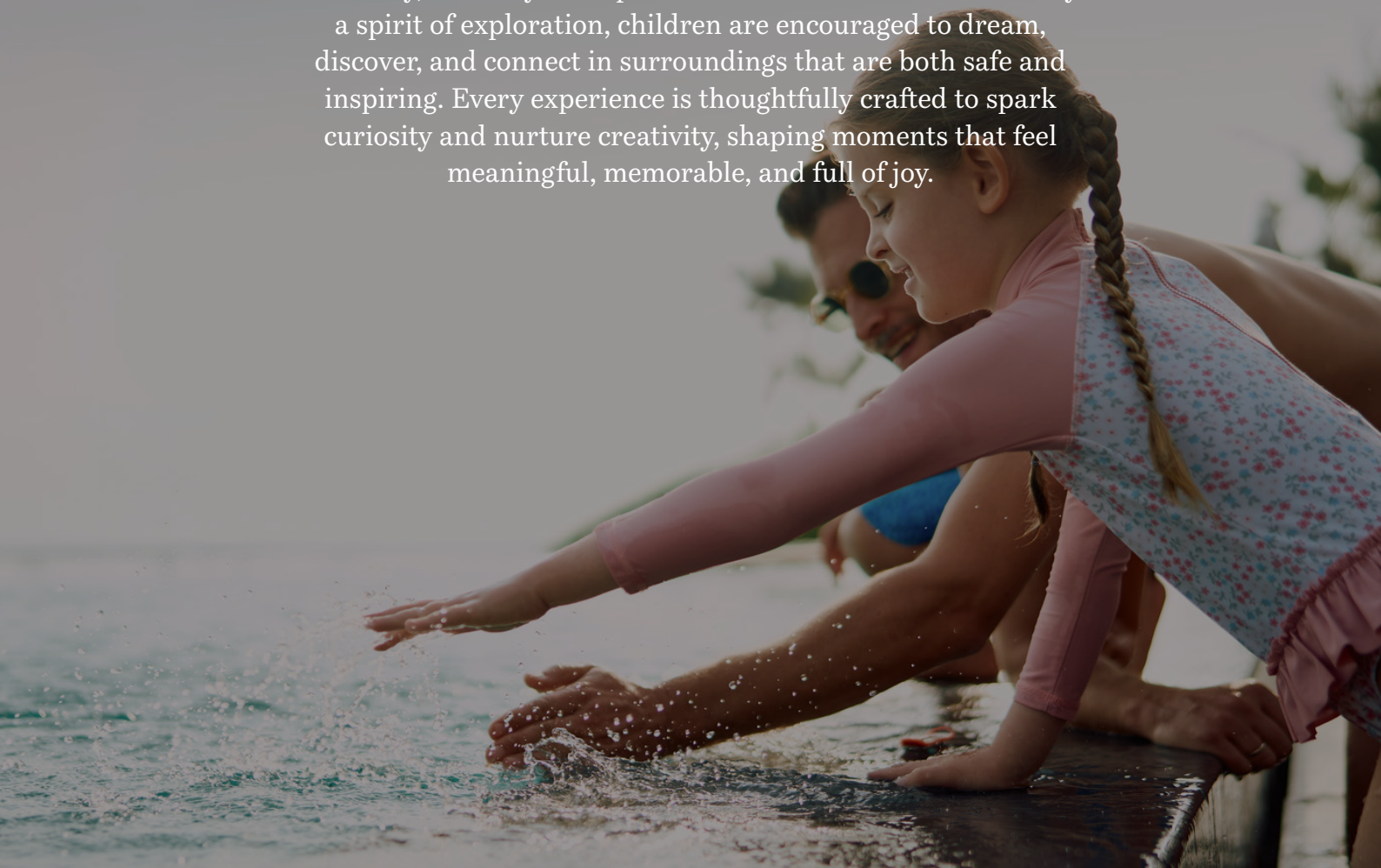
Personal Training

Elevate your fitness journey with personal training at J Club. Our skilled trainers create customised programmes shaped around your aspirations, combining motivation with expert guidance. Each session strengthens body and mind, enhancing well-being while building lasting confidence in your abilities.

PERSONAL TRAINING	60 Minutes AED 450
REFORMER PILATES	45 Minutes AED 200
TENNIS AT JUMEIRAH AL QASR	120 Minutes AED 210

Family & Kids Adventures

Adventures unfold at every moment, where playful discoveries inspire joy and imagination flows freely. From splashing in the water to creating art, from lively games to moments of quiet creativity, each day is shaped with care and wonder. Guided by a spirit of exploration, children are encouraged to dream, discover, and connect in surroundings that are both safe and inspiring. Every experience is thoughtfully crafted to spark curiosity and nurture creativity, shaping moments that feel meaningful, memorable, and full of joy.





Falcon & Hawk Experience

Set against the stunning backdrop of Jumeirah Dar Al Masyaf, the Falcon & Hawk Experience invites guests of all ages to connect with these majestic birds. Witness their grace up close and create unforgettable memories steeped in Arabian tradition.

Kite Flying

Set against the stunning backdrop of Jumeirah Dar Al Masyaf, the Falcon & Hawk Experience invites guests of all ages to connect with these majestic birds. Witness their grace up close and create unforgettable memories steeped in Arabian tradition.

Kayaking & Stand Up Paddle Board

Discover the tranquility of morning at Jumeirah Al Naseem with kayaking or stand-up paddleboarding. Designed for guests aged 12 and above, this refreshing activity blends movement and exploration with the soothing charm of the shoreline.



Turtle Feeding

Discover a one-of-a-kind Turtle Rehabilitation Lagoon, where rescued sea turtles are cared for through scheduled feedings and expert veterinary support, ensuring a smooth journey back to their ocean home.

LOCATION:	Al Naseem Turtle Lagoon
DURATION:	60 minutes
TIME:	All Week from 11:00
AGE POLICY:	Families

Wild Wadi Waterpark

Dive into adventure at Wild Wadi Waterpark, an Arabian-inspired escape beside Jumeirah Burj Al Arab. From the heart-racing Jumeirah Sceirah to family-friendly Juha's Journey, every splash delights. Indulge in gourmet treats, unwind in a private cabana, and create cherished memories beneath the radiant Arabian sun.



Mini Golf

Nestled among lush greenery and winding waterways, our six-hole course invites families to create unforgettable memories. Perfect for children aged four and above, little ones can navigate tunnels, conquer playful obstacles, and enjoy laughter-filled moments, while guests of all skill levels share in the joy of discovery.

DURATION: 60 minutes
TIME: 10:00 to 18:00

Kids Yoga

Designed with little ones in mind, Kids Yoga at Jumeirah Al Qasr blends playful poses with gentle breathing to inspire mindful movement. Guided with care in a safe, nurturing space, children build flexibility, focus, and inner balance, creating treasured moments of calm and connection.

DURATION: 60 minutes
TIME: 11:00 to 12:00

For reservations or to view the full schedule of daily activities, please use our e-Butler service.

A woman with long, dark, wavy hair is seen from behind, looking out over a vast ocean under a sunset sky. She is wearing a long-sleeved, two-piece dress with a bold orange and white geometric pattern. The dress has a wide waistband and a full skirt. The background shows the ocean with gentle waves and a few palm trees in the distance. The sky is a mix of soft pinks, oranges, and blues, with some light clouds.

Destination & Inspired Escapes

Discover Dubai through experiences that linger far beyond the moment. Explore contemporary art, feel the exhilaration of skydiving, or be captivated by La Perle. Each experience is carefully designed with sophistication, exhilaration, and personalised service, creating memories that endure well beyond your stay.



Dubai Parks & Resorts

Bursting with energy and imagination, Dubai Parks and Resorts invites guests into a realm where adventure meets entertainment. From thrilling rides and interactive theme zones to captivating live shows and immersive dining experiences, each moment is crafted to spark joy and wonder. Whether seeking heart-pounding excitement, whimsical adventures, or simply a day of shared laughter, Dubai Parks and Resorts promises a journey where every corner reveals a new story and every visit leaves a lasting impression.

TIME: Daily, 11:00 to 20:00

Platinum Heritage Safari

Embark on a luxury desert journey across golden dunes in a vintage Land Rover, a luxury Range Rover, or a graceful camel convoy. Encounter Arabian oryx, gazelles, and falcons as you immerse yourself in the essence of an authentic nomadic adventure beneath captivating horizons.

Sheikh Zayed Mosque

Radiating grandeur and grace, Sheikh Zayed Mosque captivates with its sweeping domes and intricate marble artistry. Every corner is crafted to inspire awe, offering a tranquil space where visitors can reflect, explore, and immerse themselves in the timeless beauty of Abu Dhabi's iconic spiritual landmark.

Sky Diving

Elevate your stay with an unforgettable skydiving experience in partnership with Skydive Dubai, moments from our hotel. Soar above the city's landmarks and pristine shoreline before returning to the embrace of exceptional comfort, where the exhilaration of adventure meets the refinement of luxury.

La Perle Show

Step into the extraordinary with La Perle by Franco Dragone and experience Dubai like never before. With 270-degree seating, be immersed in awe-inspiring aerial and water performances as the stage floods and drains in seconds, revealing daring dives and breathtaking feats that will leave you mesmerised.



Helicopter Tour

Soar above Dubai on a breathtaking helicopter journey, capturing unrivalled views of Jumeirah Burj Al Arab, The World Islands and Palm Jumeirah. Choose from a brief coastal escape or an extended flight, each revealing the city's landmarks from a truly extraordinary perspective.

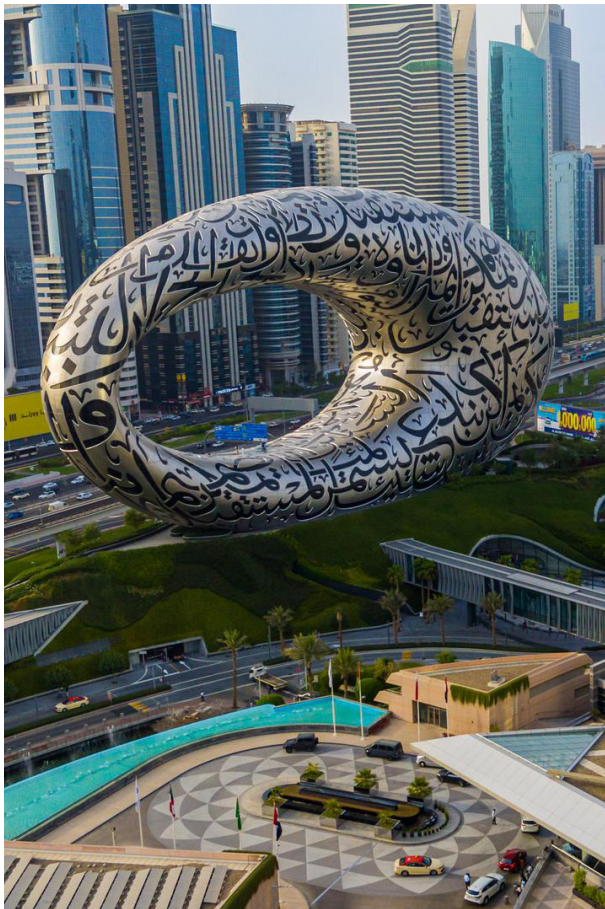
Hot Air Balloon

Discover the Dubai Desert Conservation Reserve on a sunrise hot air balloon journey. Glide alongside falcons under the guidance of expert pilots, then descend for a scenic ride in a vintage Land Rover and indulge in a breakfast of authentic, exquisite treats.

Ain Dubai

Rising majestically on Bluewaters Island, Ain Dubai offers a breathtaking vantage point over the city and sea. Every capsule is designed to enchant, providing a serene space where visitors can admire panoramic views, capture unforgettable moments, and experience Dubai from an entirely new perspective. From daytime vistas that stretch across the coastline to glittering nighttime cityscapes, Ain Dubai transforms every ride into a journey of wonder and discovery.

TIME: Tuesday and Wednesday, 10:00 to 21:00
Thursday to Saturday, 12:00 to 21:00



Museum of the Future

Fusing innovation with inspiration, the Museum of the Future mesmerises with its futuristic architecture and immersive experiences. Every exhibit is crafted to spark curiosity, offering a thought-provoking space where visitors can explore ideas, witness technological marvels, and glimpse the possibilities of tomorrow.

TIME: Daily, 09:00 to 21:00

A woman with blonde hair, wearing large black sunglasses and a light-colored jacket with a blue and white pattern, is relaxing on a yacht. She is looking off to the side, and her hand is resting on her lap. The background shows the blue water of the sea.

Extravagant Yacht Experience

Indulge in an extraordinary yacht journey where bespoke service, refined elegance, and breathtaking views come together to create experiences you will treasure. Cruise through pristine waters, savour curated culinary delights, and immerse yourself in unrivalled comfort, transforming your escape into a collection of lasting impressions that celebrate refinement, indulgence, and unforgettable moments.

Julia— Sunseeker

Exuding timeless elegance and understated charm, Julia's flowing exterior lines and refined interiors invite admiration at every turn. Every detail has been meticulously curated, offering a serene haven where guests can relax, mingle, and savour an unparalleled yachting experience framed by the glittering beauty of Dubai's coastline.

SIZE:	54 Feet / 19 metres
CAPACITY:	20 People
CABINS:	Three Cabins



Santorini— Superyacht

Santorini embodies sophistication at its finest, where every detail reflects impeccable craftsmanship. With her generous decks and elegantly appointed interiors, she offers a sublime setting for memorable moments, refined relaxation, and unforgettable yachting adventures against Dubai's radiant seascape.

SIZE:	115 Feet / 35 metres
CAPACITY:	80 People
CABINS:	Five Cabins



Arya– Princess

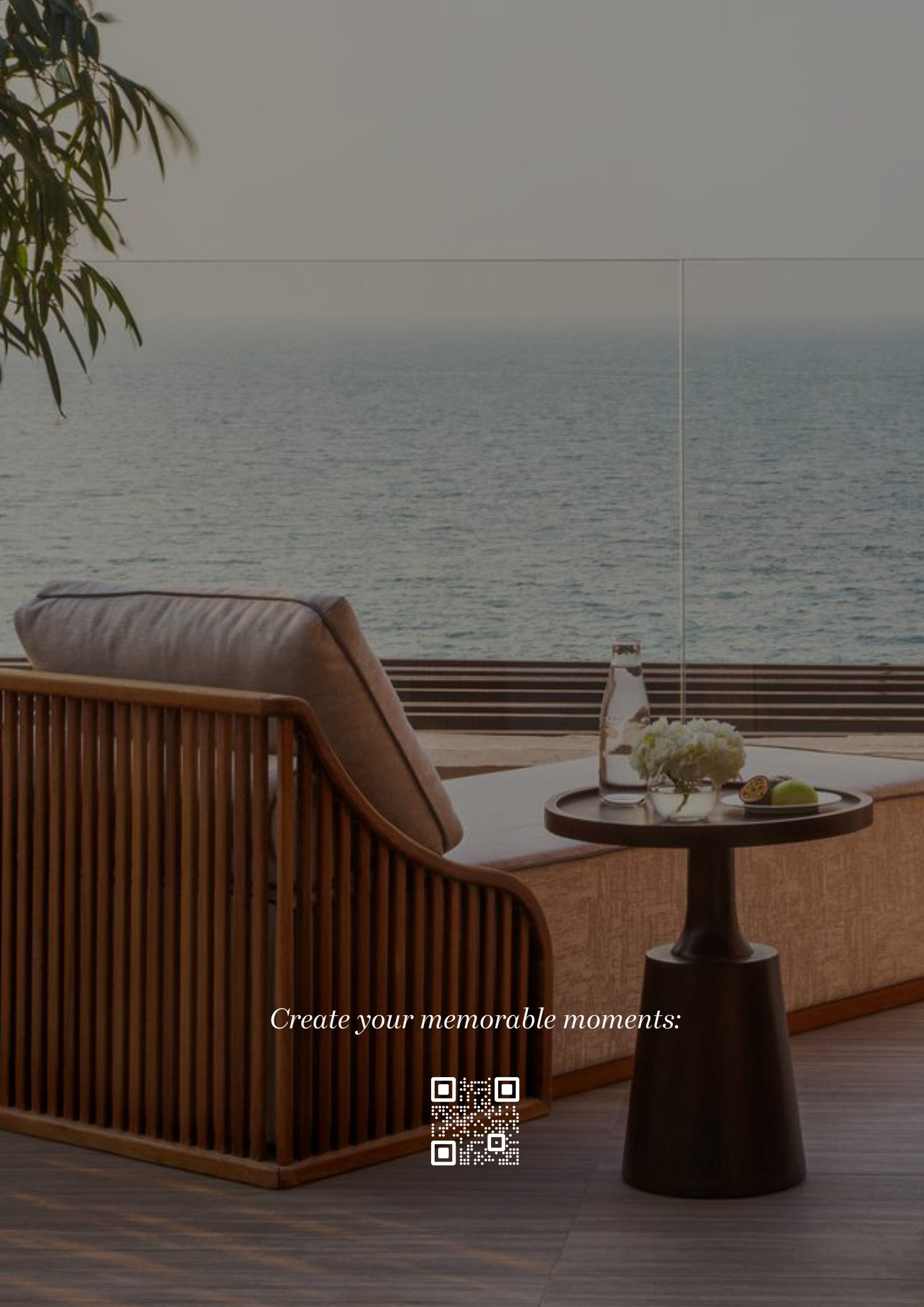
Balancing exhilarating performance with sophisticated design, Arya invites guests aboard to experience interiors curated with care, effortless comfort, and an intimate ambience, perfect for refined cruising and unforgettable moments along the radiant waters of the UAE.

SIZE:	42 Feet / 12 metres
CAPACITY:	10 People
CABINS:	Two cabins

Jude– Sunseeker

Crafted with meticulous artistry and adorned with delicate furnishings, Jude presents a sanctuary of refined elegance. Her graceful interiors and attentive service create an unforgettable yachting experience along the shimmering waters of Dubai.

SIZE:	74 Feet / 22 metres
CAPACITY:	30 People
CABINS:	Three Cabins



Create your memorable moments:

