

# From Moments To Memories

ACTIVITY PROGRAMMING BROCHURE

JUMEIRAH  
EMIRATES TOWERS  
DUBAI





## *A Personal Welcome*

*Welcome to Jumeirah Emirates Tower,  
a Dubai landmark soaring high above the  
Financial District.*

I am delighted to welcome you and hope your stay feels effortless and quietly inspiring. Overlooking Dubai's financial district, our towers reflect the city's ambition and have become a place where ideas, people and possibilities come together. It is a setting that allows you to move seamlessly between business and leisure, culture and discovery.

Throughout your visit, you will find thoughtful dining experiences, inviting spaces for connection, and moments to pause and take in the rhythm of the city. What defines us most is the warmth of our colleagues, many of whom have been welcoming guests here for decades.

I invite you to explore at your own pace and hope each experience becomes part of the story you take with you.

Warm regards,

**Andy Cuthbert**  
General Manager

# Arrival & Welcome

Your arrival is crafted with a sense of calm and care from the moment you land. Our meet-and-greet team guides you through the airport with ease, allowing you to simply settle into the rhythm of your day. Chauffeur-driven transfers offer a smooth transition into the city, complemented by thoughtful onboard touches throughout the ride. Whether you prefer a quiet pause after travelling or a moment to prepare for what lies ahead, every detail is shaped to begin your stay with simplicity.

## *Marhaba Meet and Greet*

Our trusted partner, Ahlan, ensures a seamless and welcoming arrival. Guests are personally escorted through immigration, customs, and baggage collection, then guided effortlessly to their awaiting driver. This attentive, stress-free service transforms airport formalities into a smooth, gracious introduction, setting the tone for a refined and memorable journey from the very start.

## *Al Majlis VIP Arrival*

Al Majlis offers a discreet and refined airport experience, meeting you at the aircraft door and chauffeuring you to a private lounge. Enjoy refreshments and a dedicated assistant while immigration and security are handled seamlessly. Luggage is delivered to your driver, ensuring effortless arrival or departure. This exclusive service transforms transfers into a calm, elegant, and fully tailored journey, with private terminal access, fast-track formalities, and priority baggage handling, available on request for both arrivals and departures.



## *Jumeirah Airport Lounge*

Warm Arabian hospitality awaits you at the welcome lounge. Savour freshly brewed coffee and tea, pressed juices, and delicate bites, thoughtfully arranged to ease you gently into your stay. While you relax, our team quietly attends to every detail of your onward transfer.

## *Transportation Services*

Experience the city in refined comfort with our exclusive fleet of limousines. Guided by a dedicated chauffeur, you will enjoy a seamless, stress-free journey, enhanced with thoughtfully curated amenities, including complimentary Wi-Fi, iPad entertainment, and digital press access.

# Majlis Moments

Each day brings experiences shaped by the rhythm of Dubai's urban landscape, curated to invite you to pause, reflect, and take in the evolving skyline that surrounds you. Every moment offers a sense of connection and calm within the heart of the city.

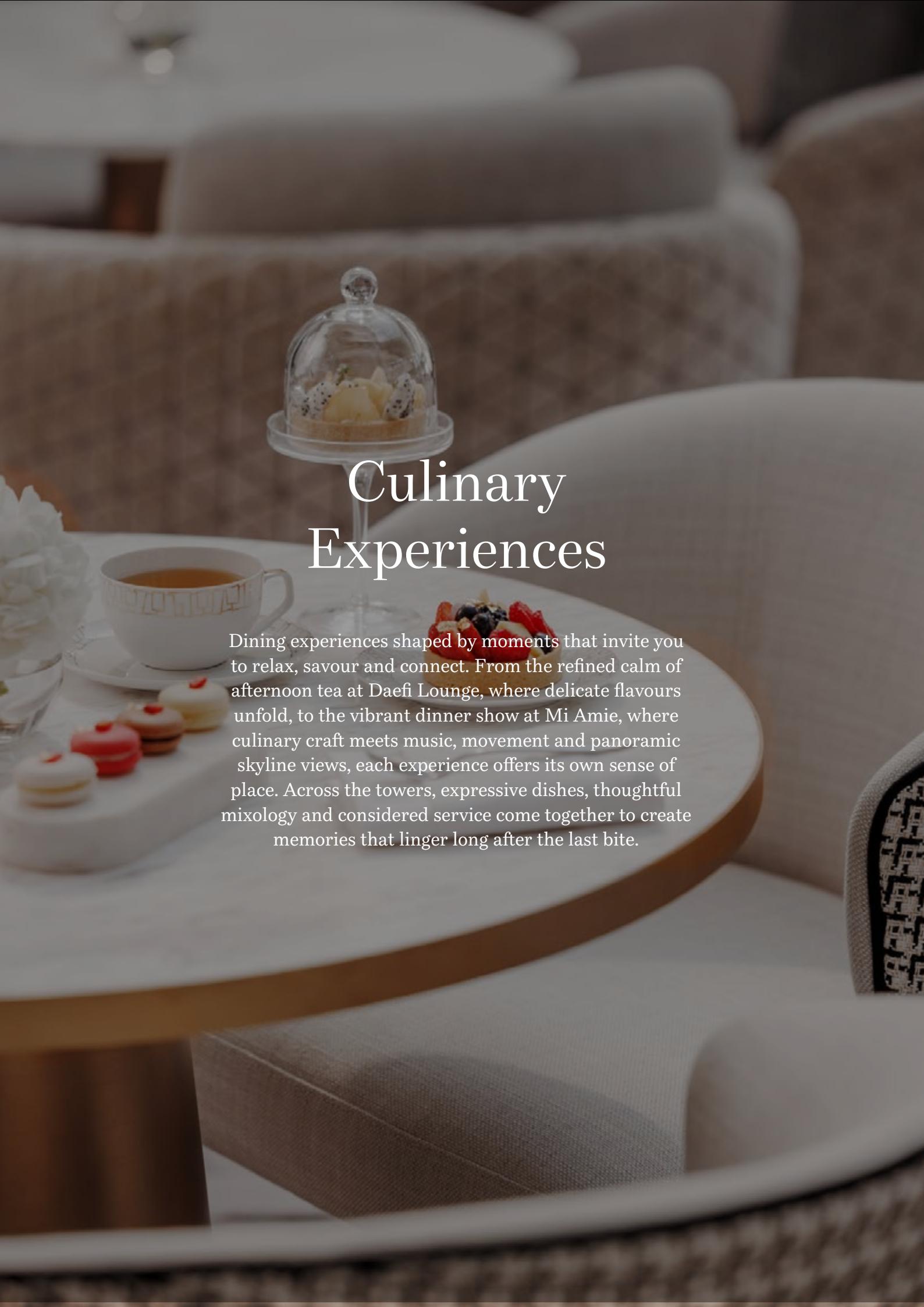


## *Library*

Discover an elevated space on the 10th floor of Jumeirah Emirates Towers that celebrates the "World Reads" initiative, thoughtfully designed as a quiet moment of inspiration in the heart of the city. Envisioned as cultural majlis, the library invites you to explore new perspectives and immerse yourself in stories from around the world. Curated shelves, creative corners and comfortable reading nooks create an atmosphere made for discovery, dialogue and meaningful connection. Whether you are seeking a moment of reflection, a spark of creativity or a place to simply unwind, this intimate sanctuary offers a warm invitation to read, create and connect.

LOCATION:

Level 10



# Culinary Experiences

Dining experiences shaped by moments that invite you to relax, savour and connect. From the refined calm of afternoon tea at Daefi Lounge, where delicate flavours unfold, to the vibrant dinner show at Mi Amie, where culinary craft meets music, movement and panoramic skyline views, each experience offers its own sense of place. Across the towers, expressive dishes, thoughtful mixology and considered service come together to create memories that linger long after the last bite.

## *Daefi Lounge Afternoon Tea*

Afternoons unfold with quiet sophistication, offering a curated selection of fine teas, pastries and scones in a setting recently reimagined by Dubai-based studio La Bottega. A refreshed expression of a timeless tradition, inviting you to savour gentle moments of calm, held thoughtfully within the city's lively rhythm.

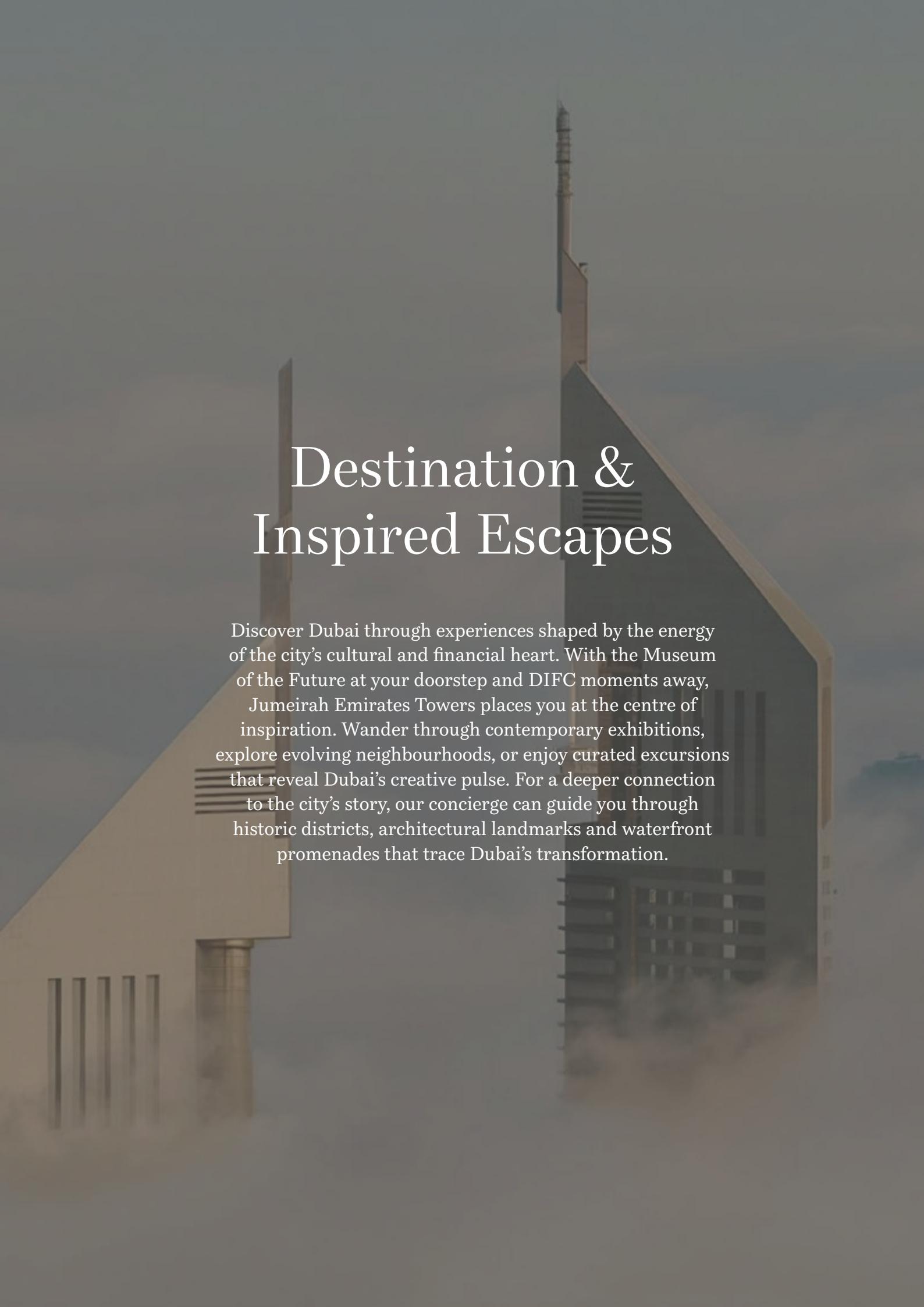
LOCATION: Lobby Level  
TIME: Daily, from 14:30 to 18:00  
PRICE: AED 320 for Two Guests



## *Dinner Show at Mi Amie*

At Mi Amie, dinner transforms into an elevated performance beneath the city lights. Expressive dishes, live entertainment and skyline views come together to create evenings shaped by music, flavour and a sense of celebration.

LOCATION: Level 1  
TIME: Daily, from 20:30 to 00:00  
STARTING FROM: AED 500



# Destination & Inspired Escapes

Discover Dubai through experiences shaped by the energy of the city's cultural and financial heart. With the Museum of the Future at your doorstep and DIFC moments away,

Jumeirah Emirates Towers places you at the centre of inspiration. Wander through contemporary exhibitions, explore evolving neighbourhoods, or enjoy curated excursions that reveal Dubai's creative pulse. For a deeper connection to the city's story, our concierge can guide you through historic districts, architectural landmarks and waterfront promenades that trace Dubai's transformation.

## Museum of the Future

A short walk from your suite brings you to the Museum of the Future, a landmark of imagination and innovation shaping Dubai's skyline. Here, five immersive floors invite you to explore tomorrow's frontiers: from simulated space travel and next-generation wellness to AI innovations, sustainable cities and interactive visions of 2071.

For those times when tickets are scarce, our concierge team can provide priority access to help you reimagine the everyday and step into the vision of tomorrow.



Embark on a journey through the Museum of the Future, where five immersive worlds imagine life in 2071. Begin with OSS Hope, a simulated voyage into orbit that explores the possibilities of future space travel. Continue to the HEAL Institute, where digital ecosystems and biodiversity showcases reveal how innovation may help restore our planet. Al Waha offers a moment of pause, using sensory environments to encourage reflection and inner balance. Tomorrow Today highlights emerging technologies shaping the near future, while Future Heroes invites younger explorers to create, play and dream. Together, these experiences offer a thoughtful and imaginative glimpse into what lies ahead.

TIME:

Daily, from 09:30 to 20:00

PRICE:

AED 185



*Create your memorable moments:*

